



TOURISM ACCELERATION AND DEVELOPMENT OF MARINE TOURISM IN INDONESIA

Embassy of the Republic of Indonesia in Pretoria



OUTLINE

- A. Indonesia Tourism Performance**
 - B. Target 2018**
 - C. Investment and Deregulation in Tourism Sector**
 - D. Development of Marine Tourism**
- 

**“Indonesia is in top-20 fastest growing travel destination in the world.”
(The Telegraph, 2017)**

The Telegraph

The top 20 fastest growing travel destinations



Jokowi Beri Pujian Pada Peningkatan Wisman di Januari-Juni 2017



“In the early of 2018, Wonderful Indonesia received
20 awards in 2 countries”





wonderful
indonesia




Suluban Beach

A. Indonesia Tourism Performance

INTERNATIONAL ARRIVALS GROWTH VS REGIONAL AND GLOBAL MARKET

In terms of growth, Indonesia's performance is 3 times higher compared to the regional and global growth.



Indonesia		22 % (From January – Desember 2017)
Vietnam		29% (From January – Desember 2017)
Malaysia		4,0 % (From January – Desember 2017)
Singapore		5,8 % (From January – Desember 2017)
Thailand		8,7 % (From January – Desember 2017)

During 2016, *Wonderful Indonesia* received **46 awards** at various events in **22 countries**.



Minggu, 13/03/2016 10:59 WIB

Bangga! Wonderful Indonesia Juara di Pameran Wisata Terbesar Sedunia



Wonderful Indonesia Raih Penghargaan dari Travel Weekly Asia

18 October 2016 - 08:00

WISATA



Penghargaan dari Travel Weekly Asia, 2016 © 2016/10/18

SINGAPURA, (PR).- Travel Weekly Asia memesatkan Wonderful Indonesia sebagai The Best Destination Marketing 2016. Penghargaan itu disematkan dalam acara

During 2017, Wonderful Indonesia received **27 award at various events in 13 countries.**

Sekaligus Dua Gelar Juara UWTO Video Competition 2017 Berhasil Diraih Indonesia

Fakta,News - 16 Sep 2017 | 09:30 WIB
Dibaca : 87 kali



Arief Yahya dengan dua penghargaan UWTO Video Competition 2017 (foto : indonesiaiproud.wordpress.com)



A screenshot of a news article from Kompas.com. The article title is 'Menpar ke Bangkok, Indonesia Raih Destination of The Year 2017'. Below the title is a photograph of a group of people on a stage, one of whom is receiving an award. To the right of the photograph is a yellow promotional banner with the text 'PERGILAH KE 19 TEMPAT TUJUAN MULAI DARI RP309,000*'. The banner also includes a 'Pesan Sekarang' button.

18 Januari 2018
UNWTO Awards for Innovation in Tourism ke-14
Madrid, Spanyol

**Tourism Inovation
Non-governmental
Organizations (NGO);**
1. TripOnYu (Juara 1)
**2. Sumba Hospitality
Foundation (Juara 3)**



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Bangga! Indonesia Raih Juara Inovasi Wisata UNWTO di Spanyol

MUHAMMAD ISZAL ADIAKURNA

Kompas.com · 18/01/2018 18:01 WIB



Merren Penawati, Anis Yanti (beragam) dan salah satu perwakilan Indonesia, yaitu TripOnYu menang dalam kategori Tourism Innovation NGO dalam ajang UNWTO Awards for Innovation in Tourism ke-14, di Madrid, Spanyol, Rabu (17/1/2018). (Kementerian Pariwisata RI)



26 January 2018

ASEAN Tourism Association Awards and ASEAN Tourism Awards Chiang Mai, Thailand

ASEAN TOURISM ASSOCIATION AWARDS

1. **Best ASEAN New Tourism Attraction**
[Surfing the Sand Dunes of Bantul, Yogyakarta](#)
2. **Best ASEAN Tourism Photo**
[Melasti Ceremony, Agung Parameswara, Indonesia](#)
3. **Best ASEAN Airlines Program**
[Ayo Liburan, Garuda Indonesia](#)

ASEAN TOURISM AWARDS

1. **ASEAN Green Hotel Standard Award**
[Hyatt Regency Yogyakarta Prime Plaza Hotel The Dharmawangsa Jakarta Melia Purosani Yogyakarta Turi Beach Resort Batam](#)
2. **ASEAN MICE Venue Standard Award**
[Bali Nusa Dua Hotel Raffles Jakarta Four Season Hotel Jakarta The Trans Resort Bali Ayana Midplaza Jakarta](#)
3. **ASEAN Clean Tourist City Standard Award**
[Bandung Surabaya Banyuwangi](#)
4. **ASEAN Sustainable Tourism Award**
[Desa Wisata Nglanggeran, Yogyakarta The Nusa Dua, Bali](#)



WONDERFUL INDONESIA PROMOTION



These are the examples of media placements all over the world

Melbourne, Australia



Tokyo, Japan



Singapore



Amsterdam, Schiphol, Utrecht, Rotterdam,



Busan, South Korea

MEDIA PLACEMENT in SHANGHAI & BEIJING, CHINA



WONDERFUL INDONESIA PROMOTION

MEDIA PLACEMENT in PARIS, FRANCE



Logo Wonderful Indonesia lengkap dengan gambar atraksi slam dan budaya Indonesia akan terpampang di 20 bus city tour di Kota Paris.

WONDERFUL INDONESIA PROMOTION

MEDIA PLACEMENT in TIMES SQUARE NEW YORK, USA



WONDERFUL INDONESIA PROMOTION

MEDIA PLACEMENT in LONDON, UK



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ANTARANEWS.com

HOME NASIONAL INTERNASIONAL EKONOMI OLAHRAGA Hiburan TEKNOLOGI WARTA BUMI
MAKRO MONETER BISNIS BURSA

Tiket Kereta Api MASIH ADA Rp 3
Beli Sebelum Kehabisan Lagi!
01 Oktober 2014

Promosi Wonderful Indonesia di 400 taksi London
Sabtu, 22 Oktober 2014 07:56 WIB | 01000 views
Pewarta: Zeynita Gibbons

Taksi di London, Inggris, bertuliskan promosi Wonderful Indonesia. (ANTARA/Zeynita Gibbons)

“Jangan lupa bahwa London adalah salah satu the most visited city in the world yang dikunjungi jutaan turis internasional dari berbagai negara.”

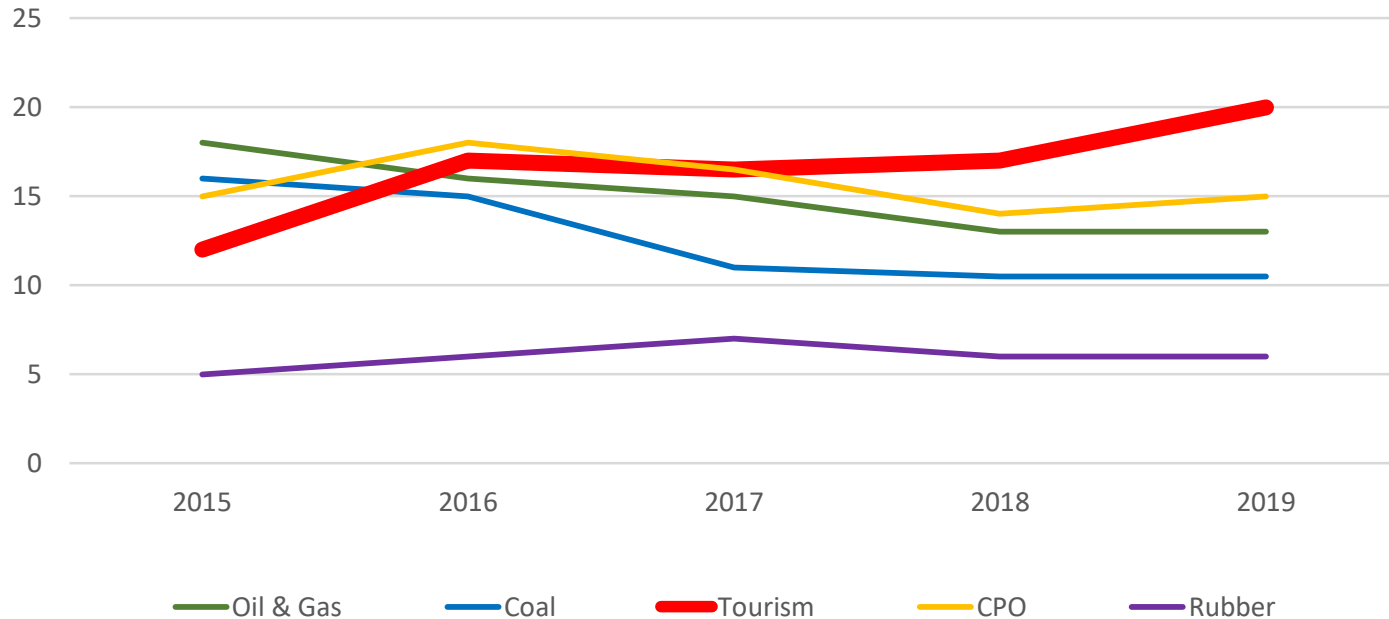
Foreign Exchange Earning in Tourism Sector

"In 2020, tourism sector is projected to be the biggest contributor of foreign exchange earning for Indonesia"

No	2013		2014		2015		2016	
	Commodities	Value (million USD)	Commodities	Value (million USD)	Commodities	Value (million USD)	Commodities	Value (million USD)
1	Oil and Gas	32.633	Oil and Gas	30.318	Oil and Gas	18.574	CPO	15.965
2	Coal	22.759	Coal	18.697	CPO	16.427	Tourism*)	13.568
3	CPO	16.787	CPO	18.615	Coal	14.717	Oil and Gas	13.105
4	Tourism	10.054	Tourism	11.166	Tourism	12.225	Coal	12.898
5	Rubber	6.706	Garments	7.450	Garments	6.410	Garments	6.229
6	Garments	6.216	Electricity	7.021	Electricity	4.510	Electricity	4.561
7	Electricity	5.104	Chemical material	6.486	Rubber	3.564	Jewelry	4.119
8	Chemical material	4.124	Rubber	6.259	Paper material	3.546	Paper material	4.032

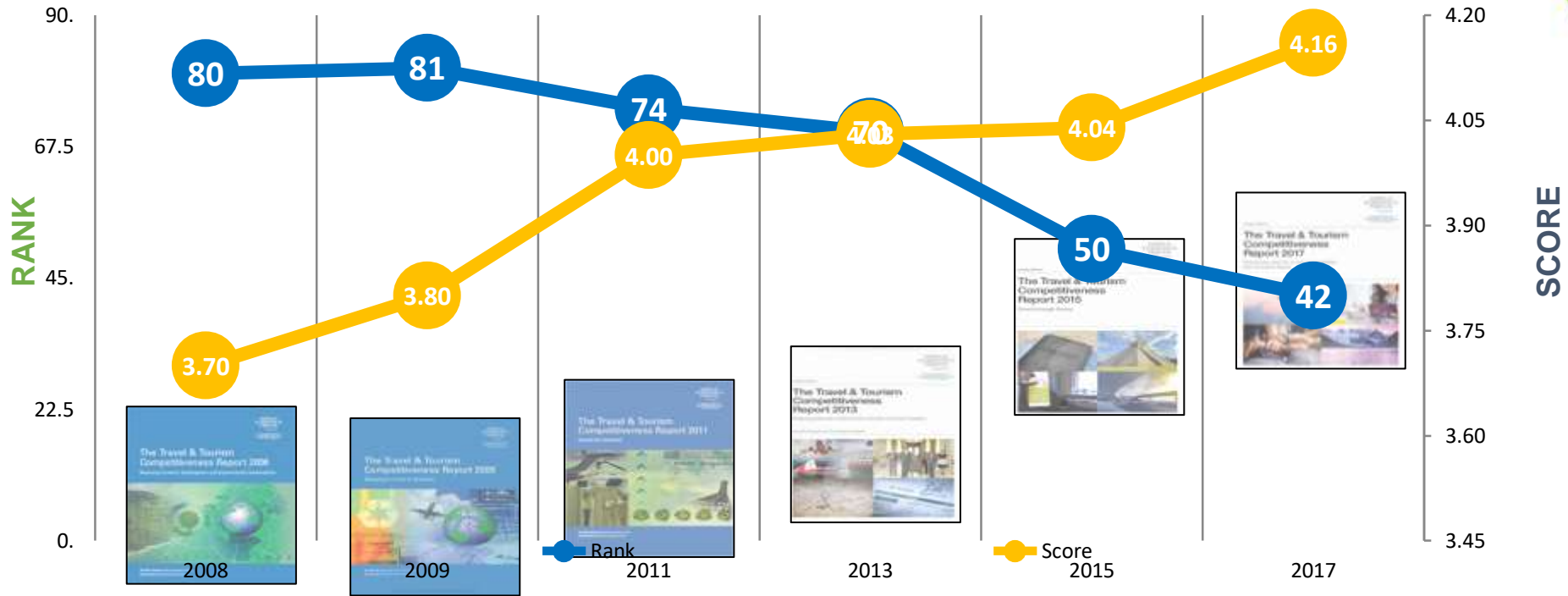
PROJECTION OF FOREIGN EXCHANGE EARNING FROM MAIN ECONOMIC SECTORS IN INDONESIA

“In 2020, tourism sector is projected to be the biggest contributor of foreign exchange earning for Indonesia”



INDONESIA'S TTCI WEF PERFORMANCE GROW POSITIVELY 2008 - 2017

Related to Competitiveness Index, Indonesia is improving significantly.





wonderful
indonesia 

Dreamland
Beach

B. Target 2018

Target Performance 2015-2019

Indonesia tourism is moving forward to a positive outcome in 2017, and we are strive to achieve our priority target, 20 Millions Foreign Tourist in 2019

INDICATOR		2015	2016	2017	2018	2019
MACRO	NATIONAL GDP CONTRIBUTION	4,23%	4,50%	5%	5,25%	5,50%
	Foreign Exchange (TRILIONS Rp)	144	172	200	223	280
	Total Labor (In Millions people)	11,4	11,8	12,0	12,6	13,0
MICRO	Travel and Tourism Competitiveness Index (World Economic Forum)	#50	n.a	#40	n.a	#30
	FOREIGN TOURIST (In Millions Visitors)	10	12	15	17	20
	DOMESTIC TOURIST (In Millions Trip)	255	260	265	270	275

Catatan :

* Tourism and Travel Competitiveness Index, released once in 2 years by World Economic Forum (WEF)



wonderful
indonesia



Suluban Beach

D. Investment dan Deregulation in Tourism Sector

In order to attract tourists and investors,
Indonesia Deregulations efforts focused on two things :



1. Ease of Entering Indonesia.

Flow of People



2. Ease of Doing Business (FDI).

Flow of Money

There are 3 deregulations regarding the ease of entering Indonesia :



1. Visa Free

Presidential Regulation No 21/2016 regarding Visa Free → **from 15 countries in 2013 to 169 countries in 2016**



2. Simplifying Yacht Arrivals

Waiving Clearance Approval for Indonesia Territory (CAIT) Policy → **entry permit from 3 weeks to 3 hours.**



3. Abolition of Cruise Cabotage Principle

To allow passengers of foreign cruise ships → **embark and disembark in Indonesia's main ports.**

2. EASE OF DOING BUSINESS (FDI)

As a result of deregulations on Ease of Doing Business, more than 90% of tourism businesses are open for FDI (52 out of 57).

36 Tourism business are open **100%** for FDI (Foreign Direct Investment)

4 Tourism business are purposed for micro, small, and medium enterprises :

- ✦ Homestay
- ✦ Tourism Travel Agents
- ✦ Tour Guides
- ✦ Art Studios

16 Tourism business are open under specific conditions (49%-67%)

1 Business closed for any investment on gambling business : **casino**

Indonesia investment grade is reaffirmed by all major agencies.

No.	Company	2016 Ratings	Investment Value	2017 Ratings	Investment Value
1	Standard and Poor's	BB+	Negative	BBB-	Positive
2	Moody's Investor Service	Baa3	Positive	Baa3	Positive
3	Fitch	BBB-	Stable	BBB+	Positive

FINANCIAL TIMES

US COMPANIES MARKETS OPINION WORK & CAREERS LIFE & ARTS

Indonesia [Add to myFT](#)

Indonesia rated investment grade by all major agencies as S&P upgrades

66 Fast FT

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MAY 16 2017 by Peter Wells

For the first time since the Asian financial crisis, Indonesia's sovereign bonds are rated investment grade by all three major credit ratings agencies after Standard & Poor's today lifted its rating on the country's debt.

Bloomberg [Markets](#)

Indonesia Raised to Investment Grade by S&P on Budget Curbs

by **Karla Sabra**
 May 15, 2017, 4:04 PM GMT-7 (Updated on May 15, 2017, 5:04 PM GMT-7)

- Country is now rated investment grade by top three agencies
- S&P sees net debt remaining at moderate levels of below 20%

S&P Global Ratings raised Indonesia's credit rating to investment grade, bringing it in line with the other two main rating companies and paving the way for more bond inflows into Southeast Asia's largest economy. Stocks surged to a second day the capital advanced.

The sovereign rating was lifted to BBB- from BB+ with a stable outlook, S&P said on Friday, citing an improvement in the budget. Both Moody's Investors Service and Fitch Ratings have a positive outlook on their assessments of the nation's debt.

REUTERS

S&P lifts Indonesia sovereign rating to investment grade, cheering markets

BUSINESS NEWS | 14h May 14, 2017 1:43:02 GMT

S&P lifts Indonesia sovereign rating to investment grade, cheering markets

As part of its Global Business Index (GBI), during a study visit in Jakarta, Indonesia May 3, 2017. (REUTERS Business)

HIGH PURCHASING POWER

- A World's 4th Largest Population and demographic bonus (more than 65% of population at productive age until 2050).**
- B Economic Growth Potential (above 5%), driven by strong consumer confidence and spending (above 50% of GDP).**
- C Endless explorable possibilities in investment opportunities in Indonesia.**

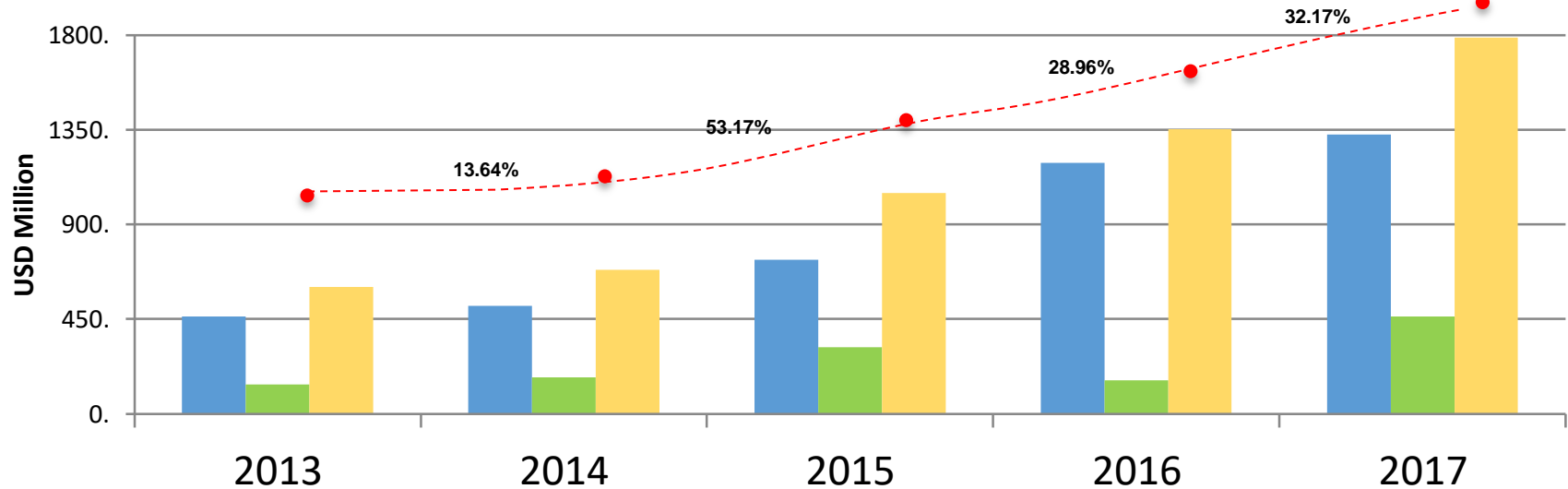
HIGH INVESTMENT INCENTIVE

- A Open for tourism investment**
- B Supportive political will through Special Economic Zone (SEZ) policy.**
- C Various tourism investment incentives for large-scale tourism projects**

HIGH INVESTMENT GRADE

- A Good Support for business (rank Baa3 on Moody's; BBB- on Fitch and BBB- on S&P)**
- B Medium class global tourism competitiveness (rank 42 out of 137 on WEF TTCI 2017)**
- C Massive infrastructure development which includes tourism areas**

TOURISM INVESTMENT REALIZATION



1,788.05

USD Million

*Tourism Investment Realization
2017*

102%

of Target in 2017

1,326.56
USD Million
FDI Realization 2017

Top-3 Foreign Direct Investment (FDI)

Based on Business Type

39.59%
Star Hotel

24.53%
Other Short/Non-hotel
Accommodation

9.06%
Restaurant and Other

Based on Destination (Province)

38.06%
Bali

18.23%
DKI Jakarta

17.71%
Kep. Riau

Based on Origin Countries

34.88%
Singapore

25.13%
Tiongkok

5.23%
South Korea

461.49
USD Million
DDI Realization 2017

Top-3 Domestic Direct Investment (DDI)

Based on Business Type

74.42%
Star Hotel

11.61%
Theme Park

4.45%
Mandmade Attraction

Based on Destination (Province)

25.69%
West Java

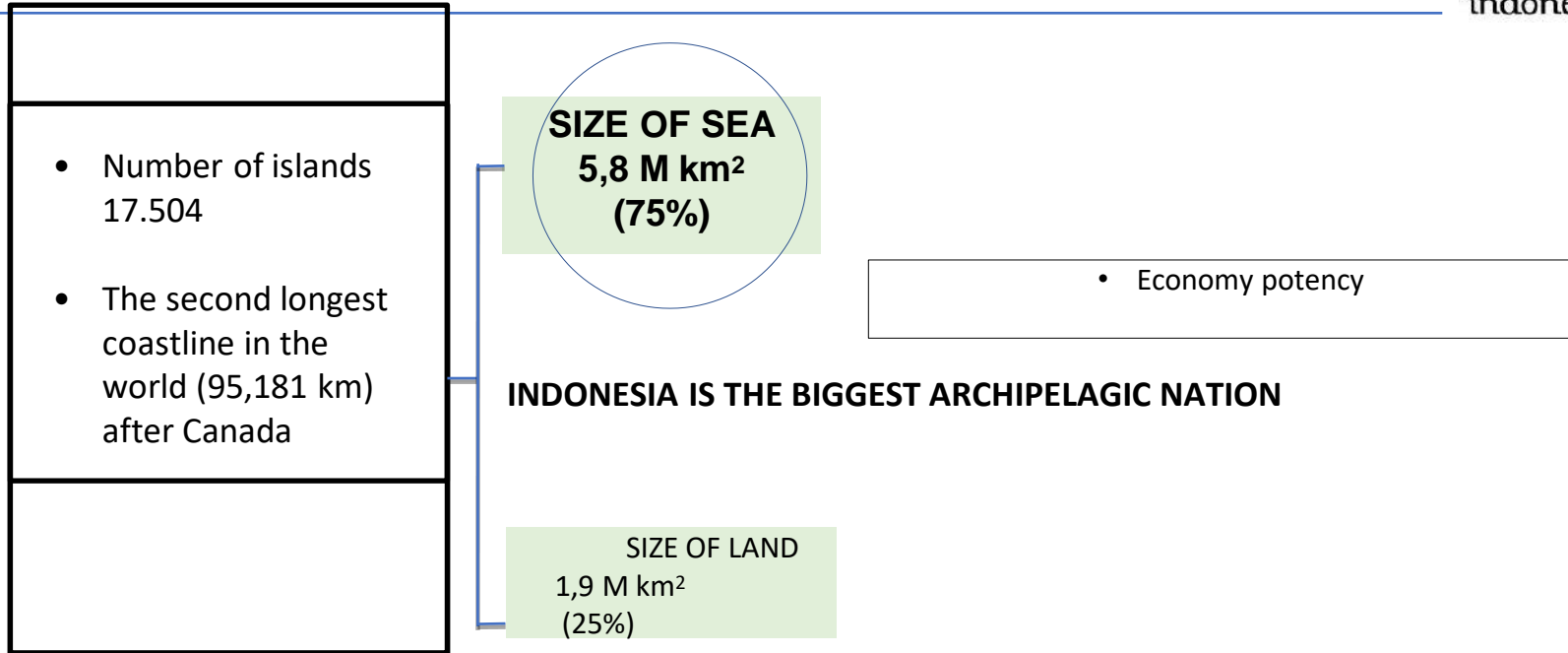
16.28%
Central Java

9.90%
East Java

DEVELOPMENT OF MARINE TOURISM

- 1. DEVELOPMENT OF CRUISE TOURISM**
- 2. DEVELOPMENT OF YACHT TOURISM**
- 3. DEVELOPMENT OF DIVING TOURISM**

STRATEGIC RATIONALE : WHY MARINE TOURISM ?



BENCHMARK MARINE TOURISM



CONCEPT OF MARINE TOURISM

GOVERNMENT REGULATION
NOMOR 50 YEAR OF 2011 ON
MASTERPLAN FOR NATIONAL
TOURISM DEVELOPMENT YEAR
OF 2010 - 2025

NATURE TOURISM ATTRACTION

(Due to uniqueness and
diversity)

Ecotourism

Marine Tourism

Adventure Tourism

Coastal Zone)

such as: Pantai Kuta, Pantai Pangandaran,
Pantai Gerupuk – Aan, etc

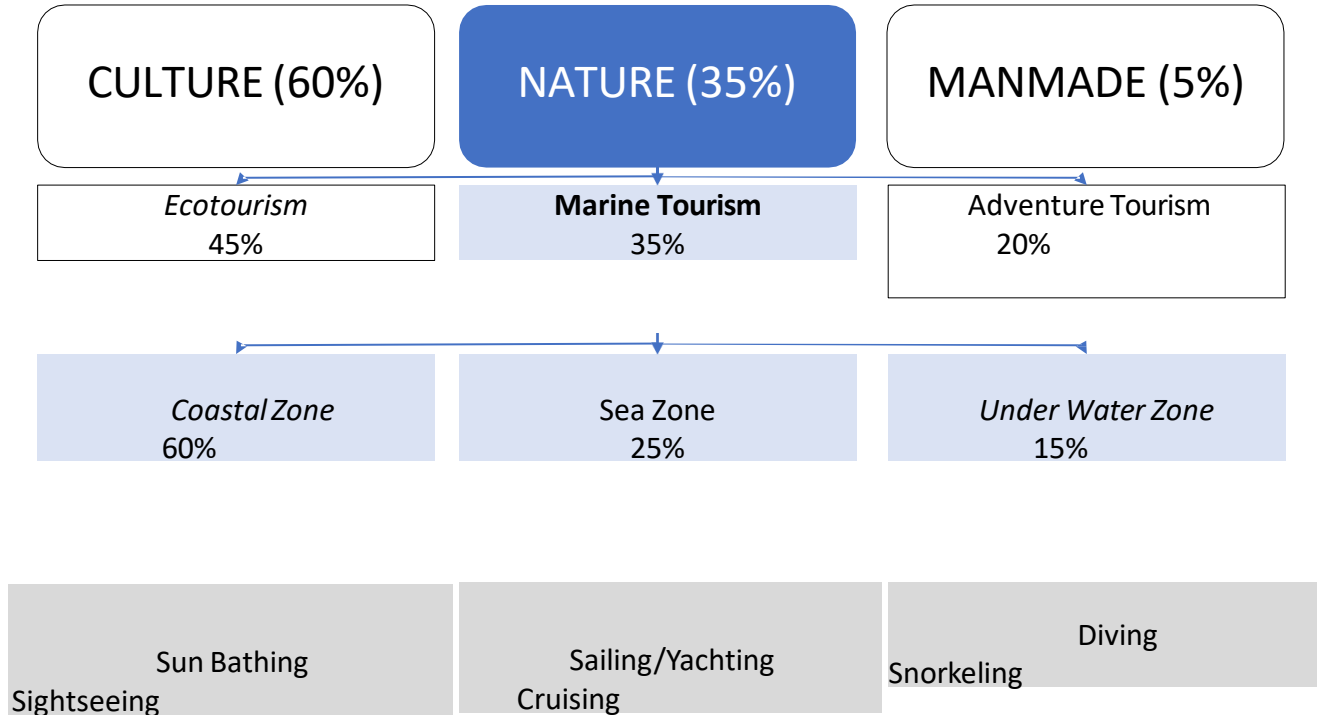
Sea Zone

such as: Kepulauan Seribu.

Under Water Zone

such as; Bunaken, Wakatobi, Raja
Ampat, Atol Pulau Kakaban, etc

COMPOSITION OF FOREIGN TOURISTS



NATIONAL PRIORITY DESTINATION FOR MARINE TOURISM

NATIONAL TOURISM PRIORITY	<u>MARINE TOURISM</u>		
	<u>Coastal</u>	<u>Sea</u>	<u>Under water</u>
1 Danau Toba	1 Natuna Anambas (Kepri)	1 Sabang (NAD)	1 Togean (Sulteng)
2 Belitung	2 Bangka Belitung	2 Belitung	2 Lombok (NTB)
3 Kep. Seribu	3 Kep. Seribu (DKI)	3 Bali	3 Bali
4 Tanjung Lesung	4 Karimun Jawa (Jateng)	4 Lombok (NTB)	4 Alor (NTT)
5 Borobudur	5 Derawan (Kaltim)	5 Derawan (Kaltim)	5 Derawan (Kaltim)
6 Bromo Tengger Semeru	6 Bali	6 Togean (Sulteng)	6 Bunaken (Sulut)
7 Mandalika	7 Mandalika	7 Ambon (Maluku)	7 Ambon-Banda (Maluku)
8 Labuan Bajo	8 Labuan Bajo (NTT)	8 Ternate (Maltara)	8 Labuan Bajo (NTT)
9 Wakatobi	9 Wakatobi (Sultra)	9 Wakatobi (Sultra)	9 Wakatobi (Sultra)
10 Morotai (Maltara)	10 Morotai (Maltara)	10 Raja Ampat (Papua Barat)	10 Raja Ampat (Papua Barat)

PRIORITY OF DEVELOPMENT FOR MARINE TOURISM

1. Development of Cruise Ships Tourism



2. Development of Yacht Tourism



3. Development of Diving Tourism



DEVELOPMENT OF CRUISE TOURISM



BENCHMARK CRUISE TERMINAL

	SINGAPORE	NEW BENOA CRUISE TERMINAL, BALI (2018)	MAKASSAR
Check In Counter	Available	Available	Not Available
Guest Area	Available	Available (4000 pax)	Not Available
Departure Gate	Available	Available	Not Available
X-Ray Security	Available	Available	Available
Elevator	Available	Available	Not Available
Port Expenses	USD 20.000	USD 52.000	USD 60.000
Image			

BENCHMARKING CRUISE TOURISM

CRUISESHIP CALLS AND EXPENDITURES – ASEAN (2014)



	Indonesia	Malaysia	Singapore	Total ASEAN
Cruise Calls	176	505	335	1.672
Passengers	180.116	1.077.120	1.216.593	3.433.670
Directs Expenditure	US\$ 36.85	US\$ 364.19	US\$ 1.091.67	US\$ 1.661.10

Ministry of Transportation Regulation No. 121 year of 2015 on Granting Ease for Ship Tour Using Cruise Ship For Foreign Flag



Port of Embarkation and/or Debarkation using Cruise ship



PASSENGER PORT



sabang



Benoa



Tanjung Emas Semarang



Belawan



Tanjung Perak Surabaya



Balikpapan



Makasar



Jakarta

TOP DESTINATION FOR CRUISE SHIP

BALI

Port of Call: Benoa, Celukan Bawang



KOMODO

Anchorage: Komodo Island



BOROBUDUR

Port of Call: Tanjung Mas



JAKARTA

Port of Call: Tanjung Priok



MOUNTBROMO

Port of Call: Probolinggo



ORANGUTAN

Port of Call: Kumai



BULLRACES

Port of Call: Tanjung Perak



TORAJA

Port of Call: Pare-Pare

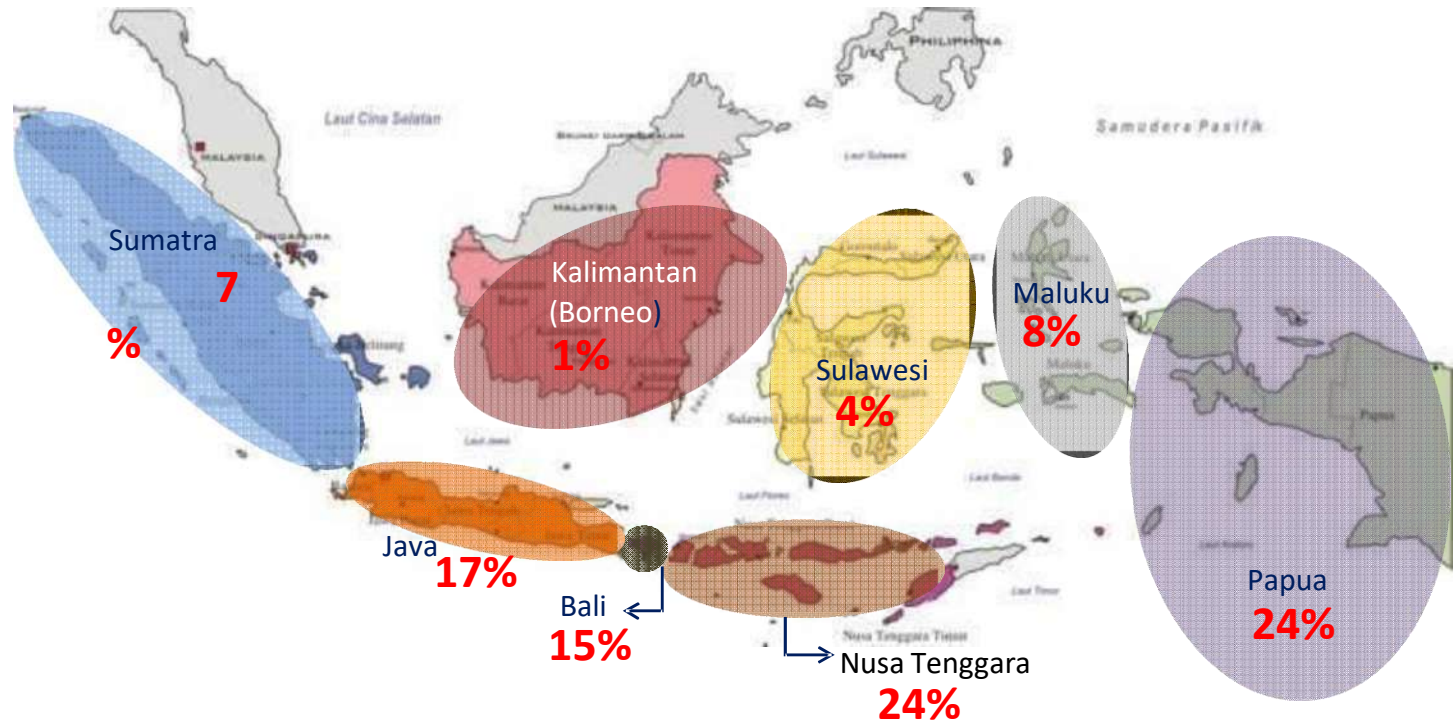


SENGIGI LOMBOK

Port of Call: Lembar



PERCENTAGE OF CRUISE VISIT IN INDONESIA BASED ON REGION

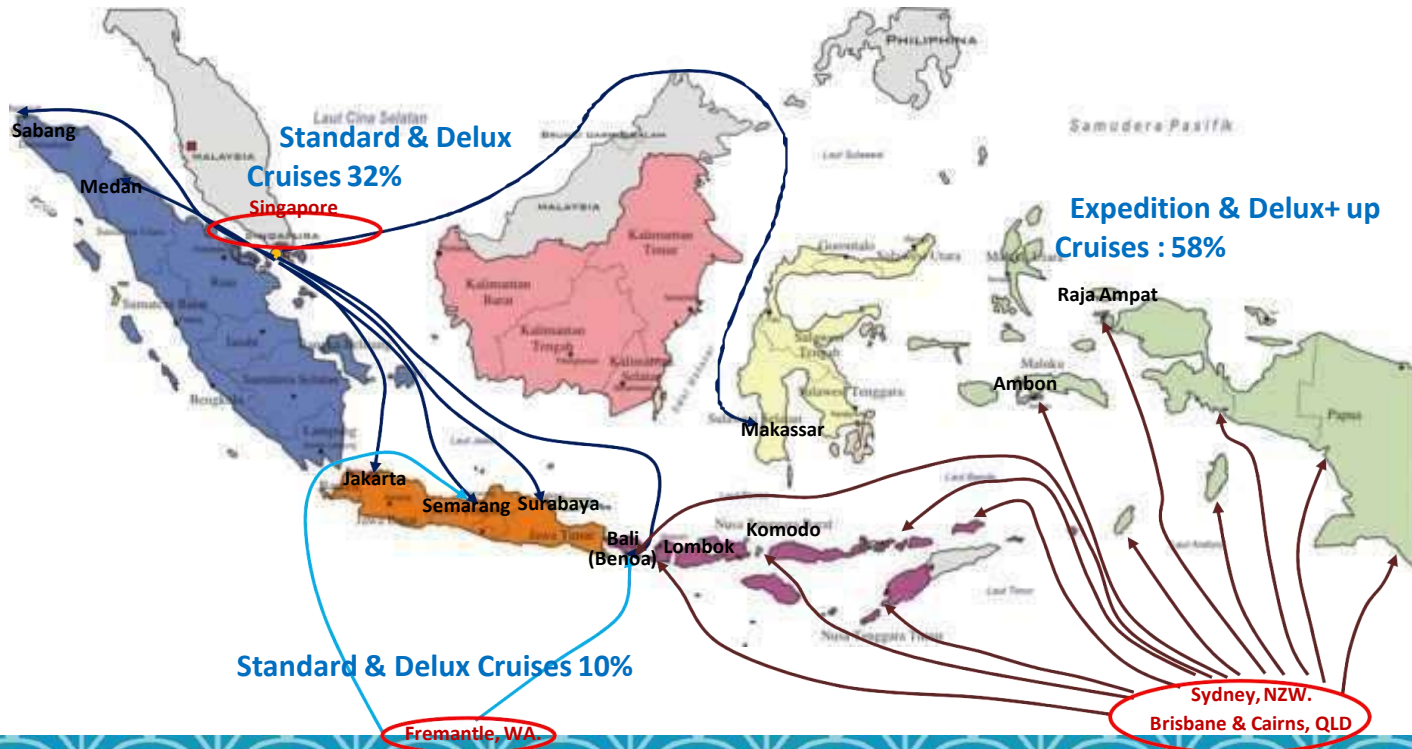


* Based on 2015 calls data

TYPE OF CRUISE SHIP

NO	JENIS KAPAL	PICTURE
1	<p><i>SUPER DELUX Class</i> <i>Capacity</i> 184 – 960 persons <i>Length</i> 123 – 237 m <i>Draft</i> < 8 m</p> <p>Operator such as Seabourne Cruise, Silversea Cruise, Hapag Lloyd Cruise</p>	
2	<p><i>DELUX+ Class</i> <i>capacity</i> 116 - 884 persons <i>Length</i> 90 – 205 m <i>Draft</i> < 8,5 m</p> <p>Operator such as Noble Caledonia, Orion Expedition, Regent SevenSeas Cruise</p>	
3	<p><i>DELUX Class</i> <i>Capacity</i> 655 – 2.674 persons <i>Length</i> 180 – 261 m <i>Draft</i> < 9,5 m</p> <p>Operator such as Princess Cruise, Holland American Line, Azamara Club Cruise</p>	 <p>Celebrity Century Cruise</p>
4	<p><i>STANDARD Class</i> <i>capacity</i> 128 – 1.486 persons <i>Length</i> 102 – 223 m <i>Draft</i> < 9 m</p> <p>Operator such as P&O Cruise, Costa Cruise, Zeegrahm Expedition Cruise</p>	

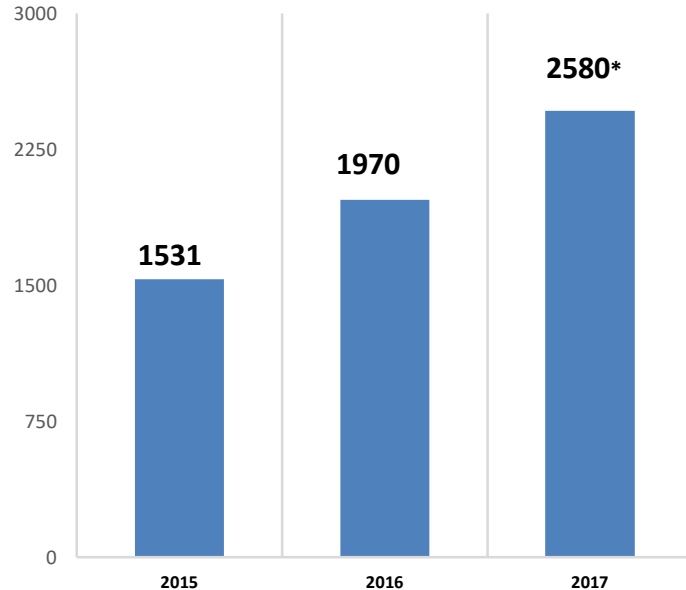
REGIONAL HUBS AND MAIN PORTS OF ENTRY FOR CRUISING IN INDONESIA



Performance year of 2015-2017

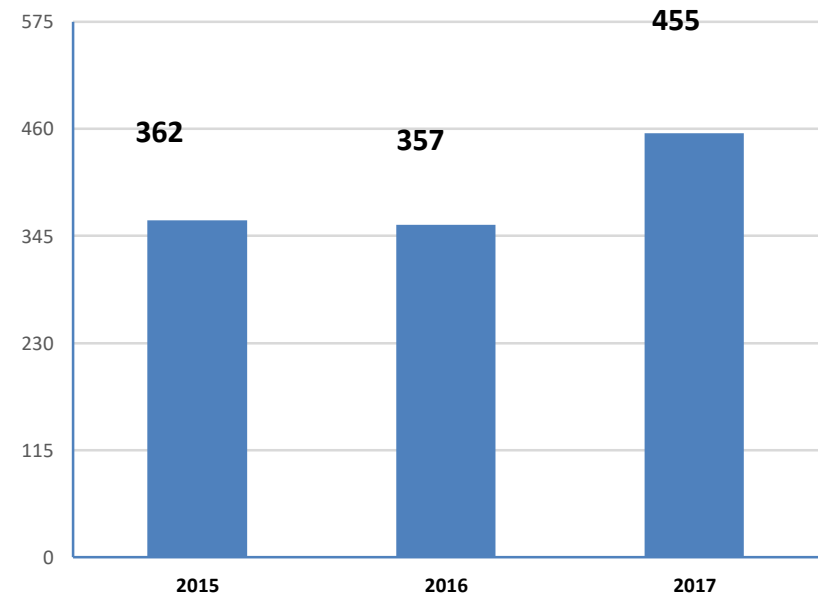
YACHT VISIT YEAR OF 2015 - 2017

Total of *yacht visit year* of 2017 (2580) increase **30%** from 2016 (1970)



CRUISE CALL YEAR OF 2015 - 2017

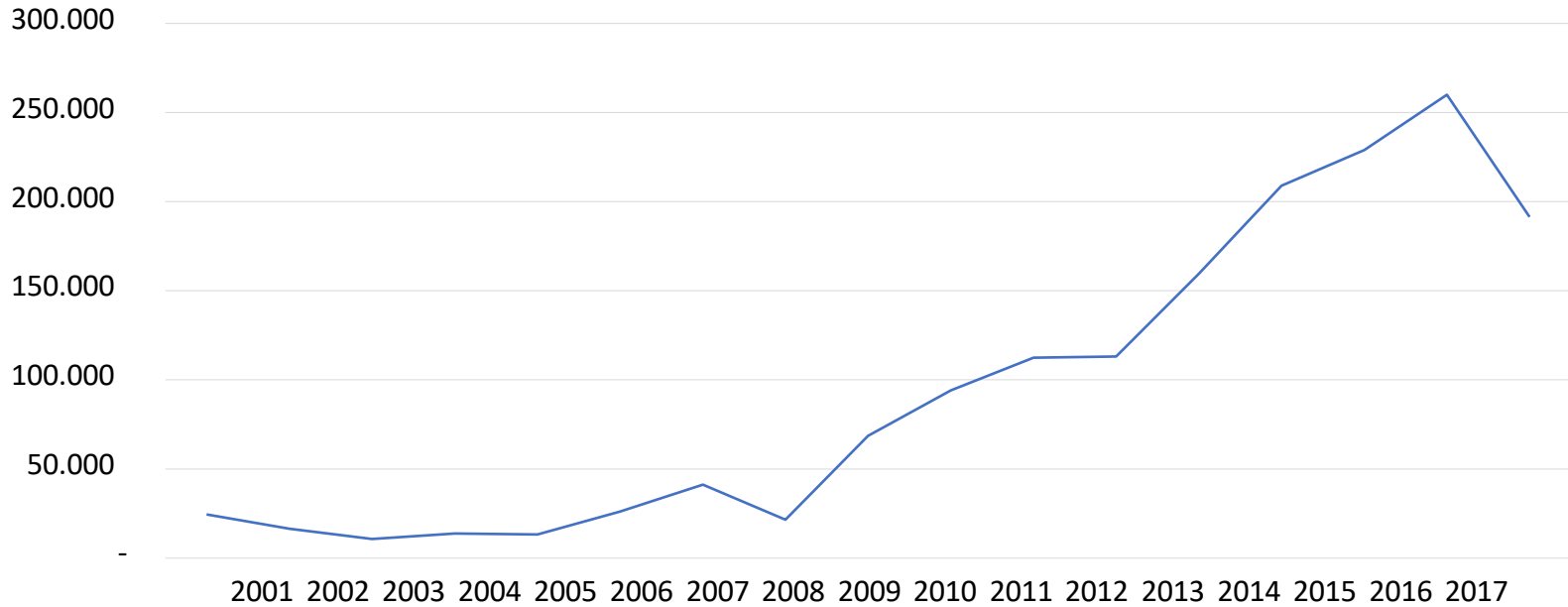
Total of *Cruise Call* year of 2017 (455) increase **27%** from 2016 (357)



Source: yachters-indonesia.in and Nongsa Point Marina (2017)

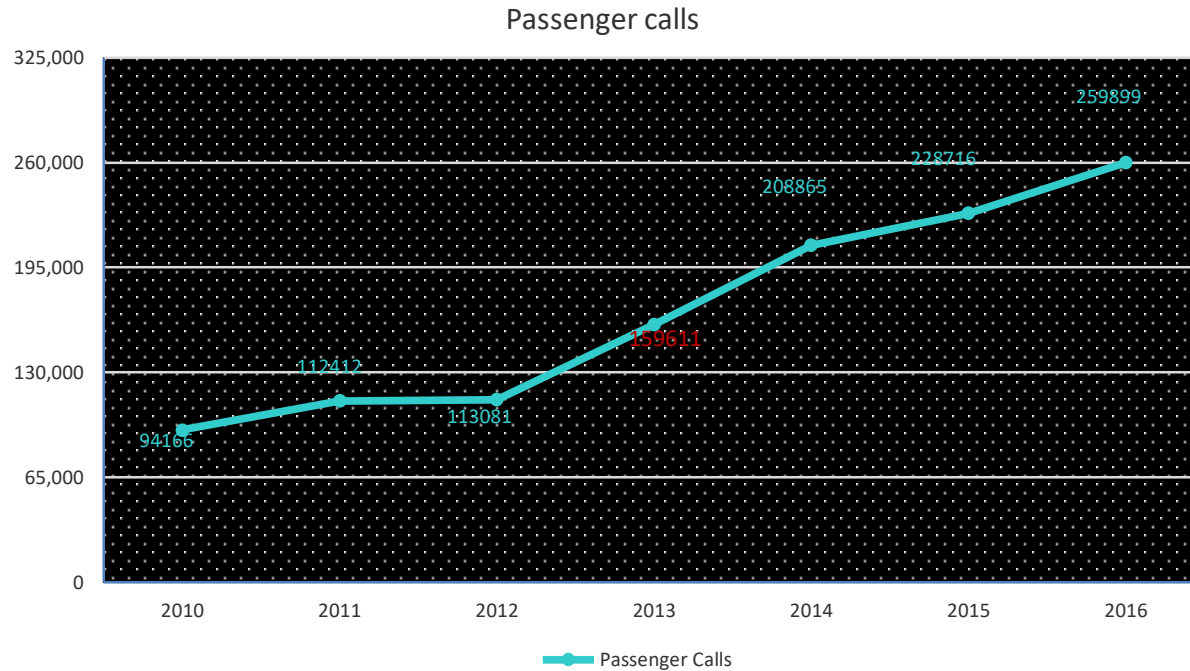
Source: *Cruise Management Consulting* (2017)

DATA OF CRUISE PASSENGER TRAFFIC



GROWTH OF PASSENGER CALLS FOR INDONESIA YEAR OF 2010-2016

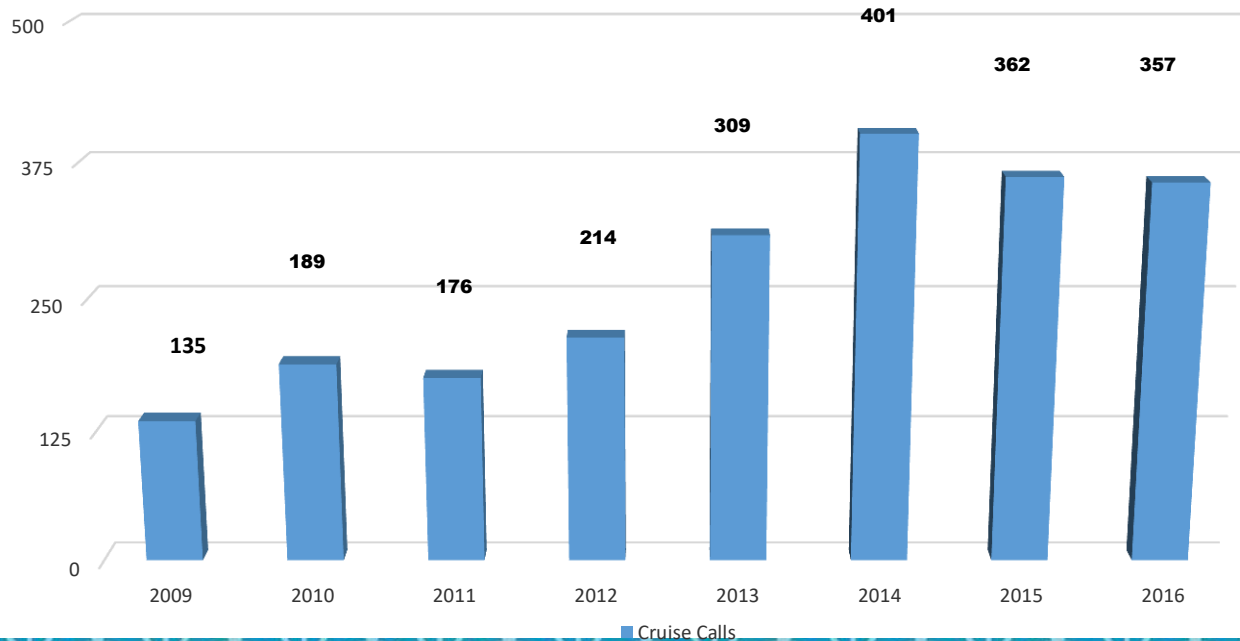
TOTAL PASSENGERS



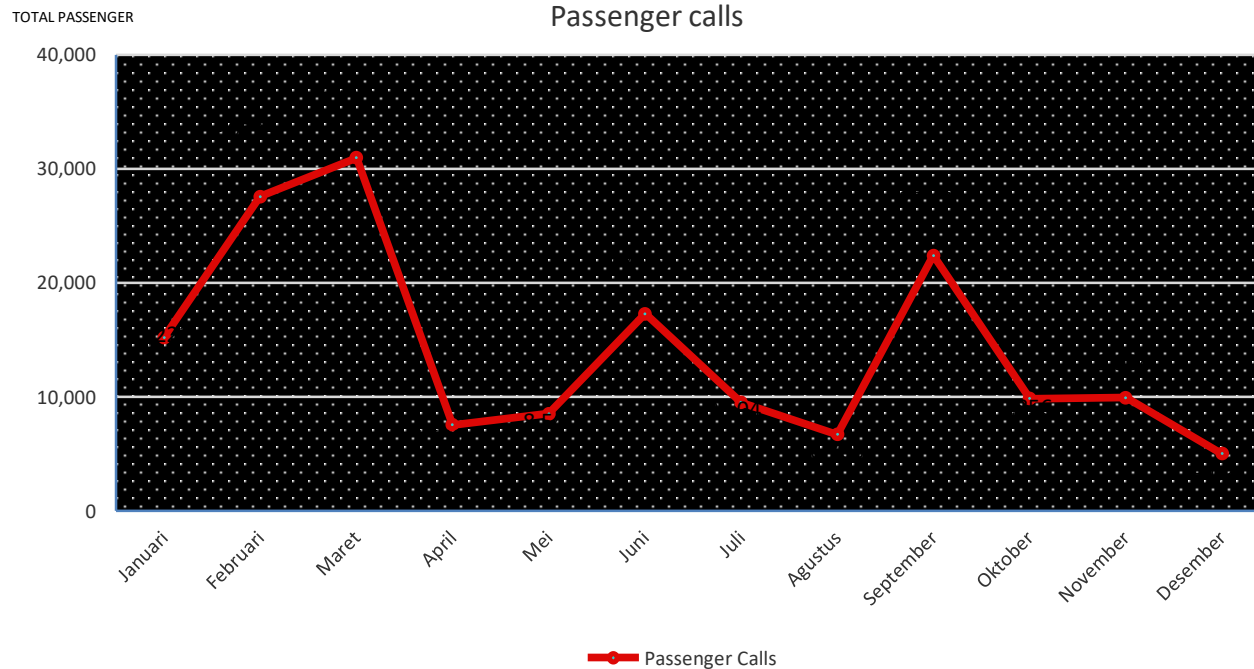
Source: cruise management consulting

GROWTH OF CRUISE CALL IN INDONESIA YEAR OF 2009-2016

Cruise Calls



GROWTH OF PASSENGER CALLS FOR INDONESIA YEAR OF 2017

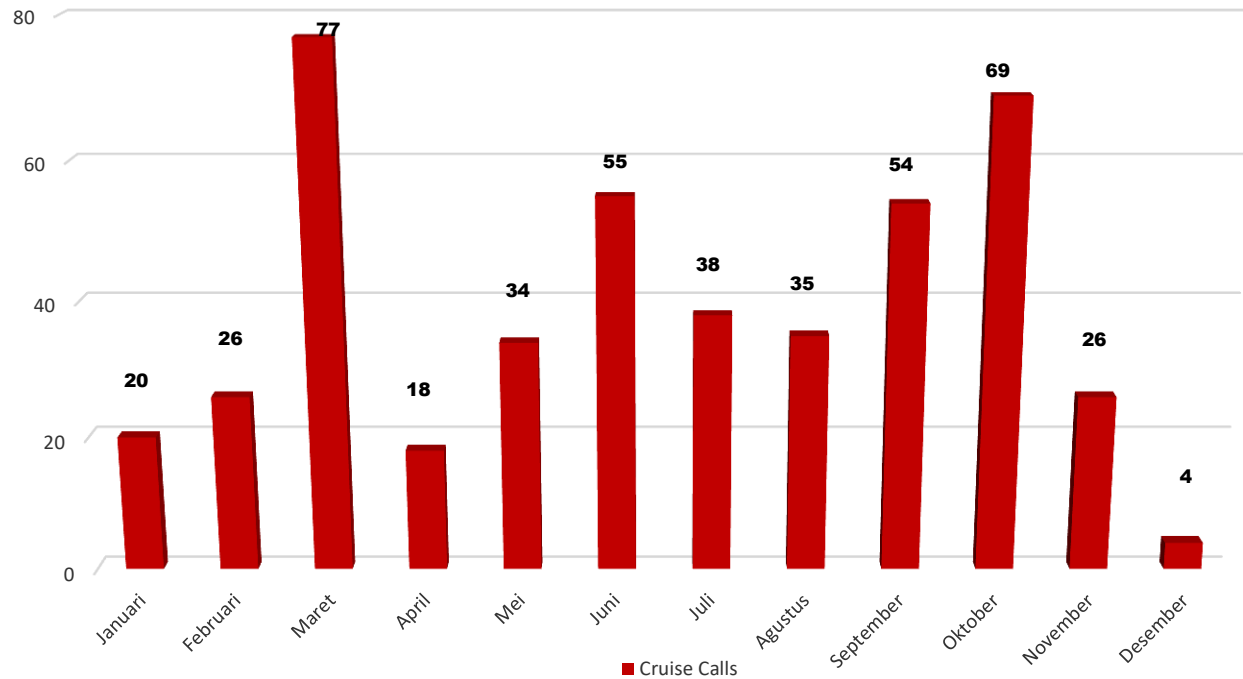


Total estimation year of 2017 : 173,988 tourists

Source: cruise management consulting

GROWTH OF CRUISE CALLS IN INDONESIA YEAR OF 2017

Cruise Calls



Total estimation year of 2017 : 455 call

Source: cruise management consulting

CRUISE CALLS 2018

CRUISE 2018	TOTAL CALLS	PASSENGER CAPACITY	PORTS		
	444	233.474	Raja Ampat	Derawan	Nias
			Alor	Fakfak	Padang
			Ambon	Flores	Palopo
			Anak Krakatau	Jakarta	Pare Pare
			Balikpapan	Jayapura	Probolinggo
			Banda Aceh	Kepulauan Kai	Pulau Rote
			Bandaneira	Kakabia Island	Pulau Seribu
			Bangka Belitung	Karimun Jawa	Sabang
			Bengkulu	Komodo Island	Sumba
			Benoa	Kupang	Sumbawa
			Biak	Lombok	Ternate
			Celukan Bawang	Lovina	Ujung Kulon
			Cendrawasih Bay	Madura	Wakatobi

Total Estimation year of 2018 : 444 calls

Source: cruise management consulting

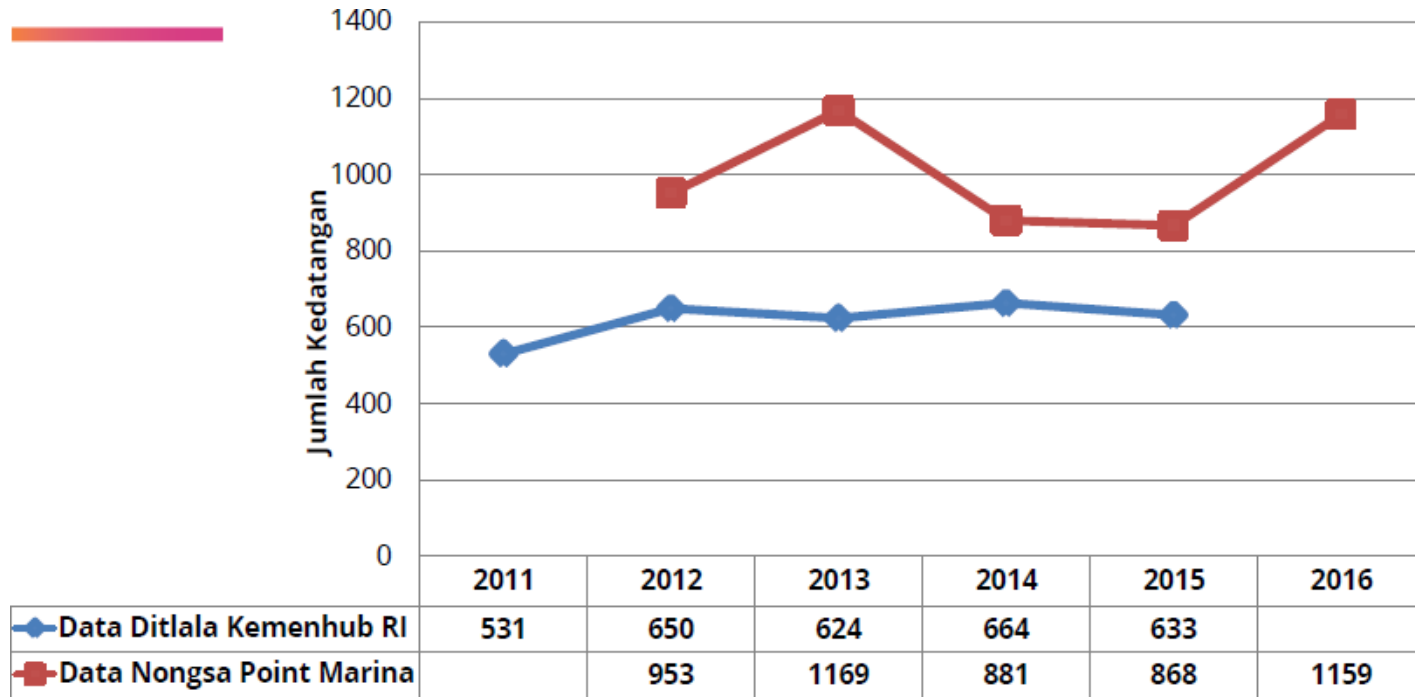
DEVELOPMENT OF YACHT TOURISM



2. Supporting Regulation on Yacht

- **Presidential Decree No 105 Year of 2015 on Visit of Foreign Yacht to Indonesia**
- **Ministry of Transportation Regulation No 171 Year of 2015 on Procedur of Service for Foreign Yacht in Indonesian Waters**
- **Application for Yachter (Online Registration) to enter Indonesia**
- **Ministry of Transportation Regulation No. 123 Year of 2016 on Amendment of Minister of Transportation Regulation No 171 Year of 2015 on Procedur of Service for Foreign Yacht in Indonesian Waters (adding Anambas as new entry and exit port)**

DATA OF YACHT VISIT

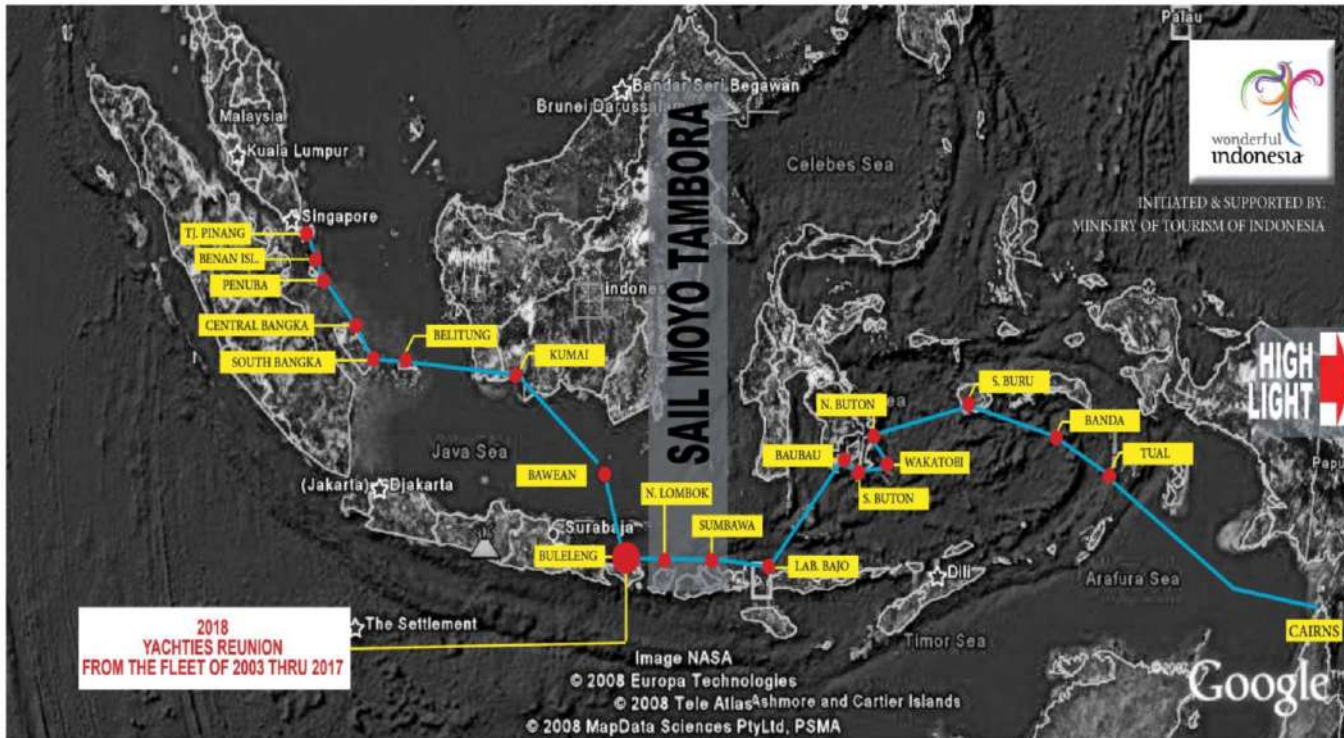


A tropical beach scene with a wooden pier extending into the water, a sandy beach, and a blue sky. The pier is made of dark wood and has several small wooden huts with thatched roofs at the end. The water is clear and blue, and the sky is a deep blue. The text "INTERNATIONAL SAILING RALLY" is overlaid in a large, white, serif font with a thin black outline.

INTERNATIONAL SAILING RALLY

SARONDE – GORONTALO UTARA 2016

WONDERFUL SAIL 2 INDONESIA



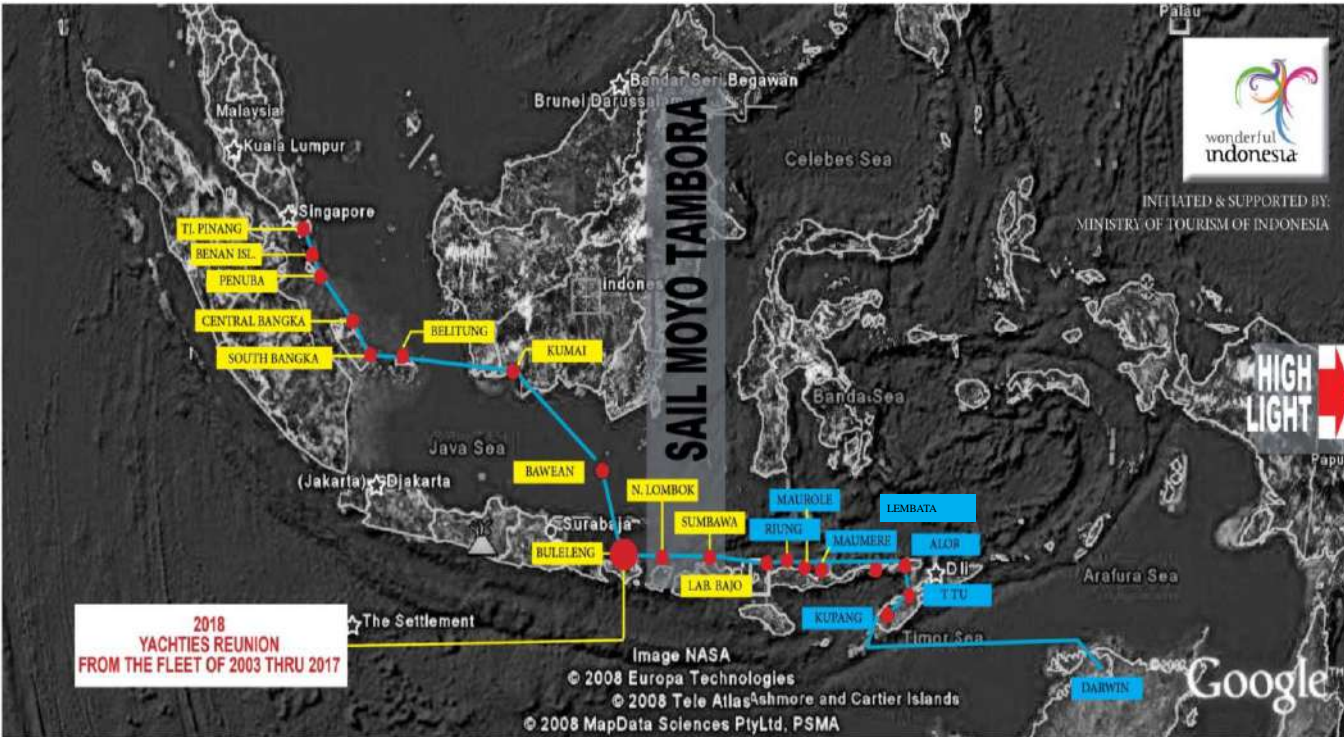
2018
YACHTIES REUNION
FROM THE FLEET OF 2003 THRU 2017

SCHEDULE WONDERFUL SAIL2INDONESIA 2018

1. TUAL	25 - 29	JULY	
2. BANDA	04 - 07	AUGUST	
3. SOUTH BURU	10 - 13	AUGUST	
4. NORTH BUTON	16 - 19	AUGUST	
5. WAKATOBI	DO YOUR OWN FEST		
6. SOUTH BUTON	28 AUG - 30	SEPT	
7. BAU BAU	31 AUG - 03	SEPT	
8. LABUAN BAJO	DO YOUR OWN FEST		
9. WEST NT - BADAS	09 - 12	SEPTEMBER	SAIL MOYO TAMBORA
10. N. LOMBOK - MEDANA	15 - 20	SEPTEMBER	SAIL MOYO TAMBORA
11. N. BALI - BULELENG	23 - 30	SEPTEMBER	2003 - NOW REUNION
12. BAWEAN	02 - 05	OCTOBER	
13. KUMAI	07 - 10	OCTOBER	
14. BELITUNG	13 - 16	OCTOBER	
15. SOUTH BANGKA	18 - 21	OCTOBER	
16. CENTRAL BANGKA	22 - 25	OCTOBER	
17. PENUBA	27 - 29	OCTOBER	
18. BENAN	30 - 02	OCTOBER - NOVEMBER	
19. TANJUNG PINANG	03 - 06	NOVEMBER	EXIT POINT

GREAT 2(TWO) HIGHLIGHTS OF 2018
START FROM CAIRNS

WONDERFUL SAIL INDONESIA



SCHEDULE WONDERFUL SAIL INDONESIA 2018

1. KUPANG	01 - 04	AUGUST	
2. TIMOR TENGAH UTARA	05 - 07	AUGUST	
2. ALOR	09 - 12	AUGUST	
3. LEMBATA	15 - 18	AUGUST	
4. MAUMERE	21 - 24	AUGUST	
5. MAUROLE	26 - 29	SEPTEMBER	
6. RIUNG	31 - 03	SEPTEMBER	
7. LABUAN BAJO	DO YOUR OWN FEST		
8. WEST NT - BADAS	09 - 12	SEPTEMBER	SAIL MOYO TAMBORA
9. N. LOMBOK - MEDANA	15 - 20	SEPTEMBER	SAIL MOYO TAMBORA
10. N. BALI - BULELENG	23 - 30	SEPTEMBER	2003 - NOW REUNION
12. BAWEAN	02 - 05	OCTOBER	
13. KUMAI	07 - 10	OCTOBER	
14. BELITUNG	13 - 16	OCTOBER	
15. SOUTH BANGKA	18 - 21	OCTOBER	
16. CENTRAL BANGKA	22 - 25	OCTOBER	
17. PENUBA	27 - 29	OCTOBER	
18. BENAN	30 - 02	OCTOBER - NOVEMBER	
19. TANJUNG PINANG	03 - 06	NOVEMBER	EXIT POINT

GREAT 2(TWO) HIGHLIGHTS OF 2018
START FROM DARWIN

WONDERFUL SAIL2INDONESIA - CAIRNS AND SAIL INDONESIA - DARWIN

BOTH WILL MEET IN LABUAN BAJO (INDONESIA)



WONDERFUL SAIL TO INDONESIA



Wonderful

SAIL ANAMBAS TO NATUNA 2018

ANAMBAS 30 MAY - 04 JUNE

NATUNA 06 JUNE - 12 JUNE



IF YOU ARE JOINING SAIL ANAMBAS TO NATUNA THEN YOU ARE ALSO JOINING WEST KALIMANTAN RALLY. THE **ENTRY POINT IS ANAMBAS** AND AFTER WEST KALIMANTAN YOU CAN CHOOSE WHERE EVER YOU PASSAGE. YOU CAN SAIL EAST TO RAJA AMPAT AND EXIT IN BITUNG OR SAIL DOWN TO DARWIN/ CAIRNS EXIT IN TUAL OR SAUMLAKI. YOU CAN ALSO SAIL BACK TO MALAYSIA VIA BITUNG, BANGKA, RIAU ISLANDS AND EXIT IN BATAM OR LAGOI - WE'LL BE WITH YOU

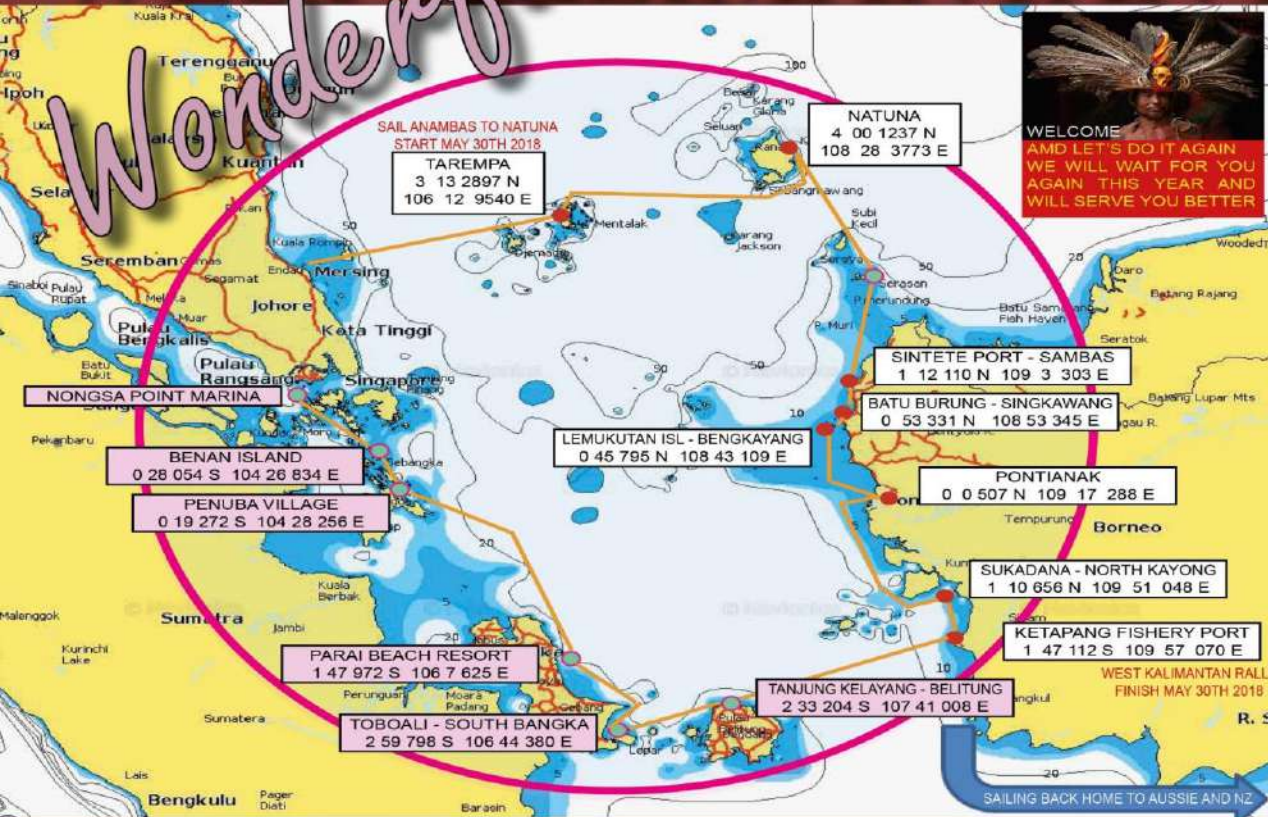
Wonderful

WEST KALIMANTAN RALLY 2018

SAMBAS	16 -19 JUNE
SINGKAWANG	20 -24 JUNE
BENGGAYANG	25 -28 JUNE
NORTH KAYONG	03 -06 JULY
KETAPANG	07 -10 JULY

SAIL ANAMBAS TO NATUNA WEST KALIMANTAN RALLY 2018

Wonderful



**WELCOME
AND LET'S DO IT AGAIN
WE WILL WAIT FOR YOU
AGAIN THIS YEAR AND
WILL SERVE YOU BETTER**

ANAMBAS AND NATUNA

ANAMBAS 30 MAY - 04 JUNE

NATUNA 06 - 12 JUNE

WEST KALIMANTAN

SAMBAS 16 - 19 JUNE

SINGKAWANG 20 - 24 JUNE

BENGKAYANG 25 - 28 JUNE

PONTIANAK stop over - tba

NORTH KAYONG 02 - 05 JULY

KETAPANG 07 - 10 JULY

REGISTRATION:

SAZLI

info@sailmalaysia.net

RAYMOND

raymond@sailtoindonesia.com

**FOLLOW UP OF SAIL KARIMATA
YEAR OF 2016**

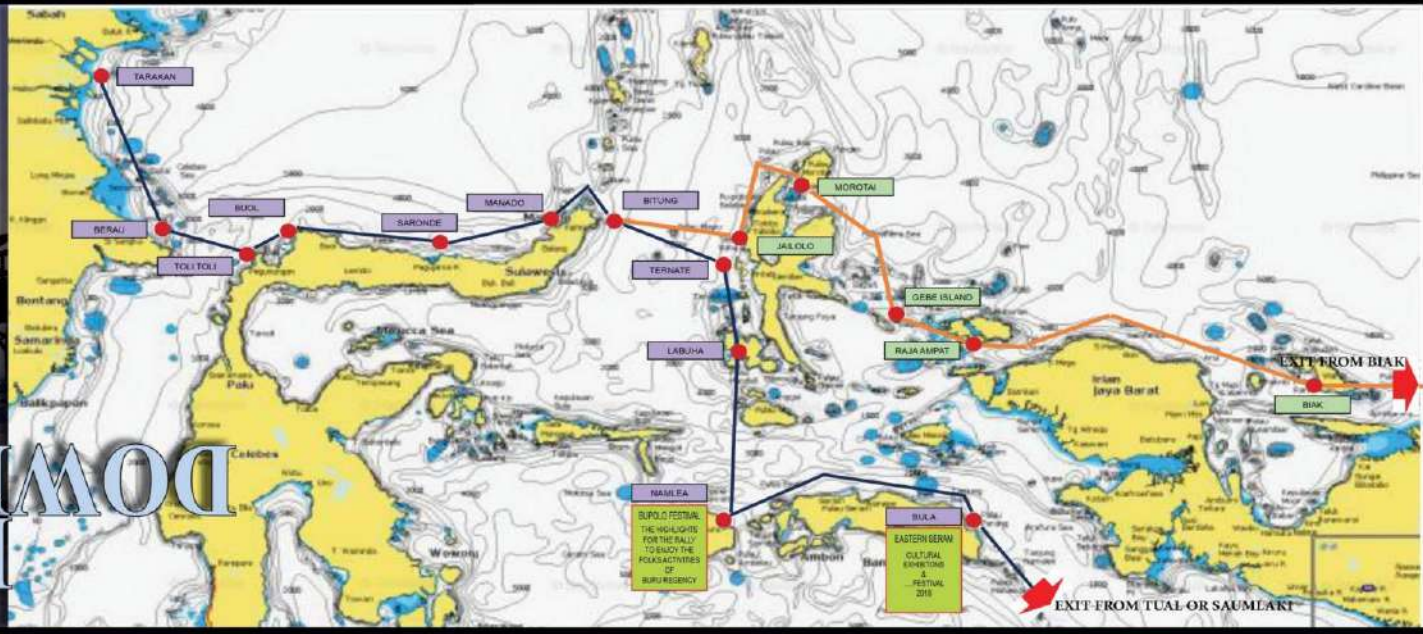
DEAR FRIENDS,
 FOR YOU WHO ARE WILLING TO SAIL BACK TO AUSSIE AND NZ
 YOU HAVE 2 CHOICES OF EXIT POINT:
 1. EXIT IN BIAK
 2. EXIT IN SAUMLAKI OR TUAL
 YOU CAN DECIDE WHICH PASSAGE THAT YOU WOULD LIKE TO
 TAKE -

YOU ENTRY POINT WILL BE TARAKAN

PLEASE CONTACT :
 ENTRY FEE IS TO COVER CLEARANCE COST USD 75.00

SHOULD YOU NEED MORE INFO - PLEASE CONTACT OUR PR
 REPRESENTATIVE.....

BACK TO AUSTRALIA RALLY 2018



FIRST STAGE PASSAGE

TARAKAN	26 - 29 AUG 2018
BERAU	31 AUG - 03 SEPT
TOLI TOLI	05 - 08 SEPT 2018
BUOL	10 - 13 SEPT 2018
SARONDE	15 - 18 SEPT 2018
MANADO	20 - 22 SEPT 2018
BITUNG	24 - 25 SEPT 2018

PASSAGE TO TUAL OR SAUMLAKI

TERNATE	27 - 30 SEPTEMBER 2018	Ternate is a walk around city.. enjoy the scenery and history Enjoy Guraici dan Kayoa Island
LABUHA	02 - 05 OCTOBER 2018	
NAMLEA	08 - 15 OCTOBER 2018	BULOPO FESTIVAL
BULA	20 - 24 OCTOBER 2018 FESTIVAL
ROW OF ISLANDS		follow these rows of beautiful serene islands - information can be obtain from BULA - EASTERN SERAM Tou You can EXIT from here (recommended) and wait for weather channel in Saumlaki Please check the Organizer if the CIQP is complete in Saumlaki for Clearance
TUAL		
SAUMLAKI		

PASSAGE TO BIAK

JAILOLO	27 - 30 SEPT 2018
MOROTAI	02 - 05 SEPT 2018
GEBE ISLAND	08 - 11 SEPT 2018
WAISAI - RAJA AMPAT	Set your own time
BIAK	Set your own time

DEVELOPMENT OF DIVING TOURISM



3. DIVING

- Ministry of Tourism Regulation No 7 Year of 2016 on Guidance for Diving Tourism
- MoU between Ministry of Tourism and Ministry of Fishery and Marine Affairs on Development of Marine Tourism
- Diving Training for Local Guide:

Target	2016	2017	2018	2019
Destination	30 Destination	35 Destination	40 Destination	45 Destination
Target of Visitors	220.500	275.625	312.375	367.500




Map of Diving Sites in Indonesia



Top 10 Dive Sites around the World (Scuba Travel)

Dive Site	Type of Dive/Attaction
Yongala, Australia	Wreck, Sharks, Large Fish
Thistlegorm, Egyptian Red Sea	Wreck
Blue Corner Wall, Palau, Micronesia	Wall
Barracuda Point, Sipadan Island	Drop Off, Barracuda
Shark and Yolanda Reef, Egyptian Red Sea	Drift Dive, High Diversity
Navy Pier, Australia	Artificial Reef, Sharks
Manta Ray Night Dive Kailua, Hawaii	Night Dive, Manta Rays
Big Brother, Egyptian Red Sea	Drift Dives, Wall, Sharks
Liberty, Bali, Indonesia	Wreck, High Species Diversity
Elphinstone Reef, Egyptian Red Sea	Pinnacles, Sharks

BENCHMARKING DIVING DESTINATION

	Yongala, Australia	Thistlegorm, Egyptian Red Sea	Liberty, Bali, Indonesia
Sank	March 1911	6 October 1941	1963
Attraction	Wreck, Shark	Wreck	Wreck, High Species Diversity
Found	1958	February 1956	
Depth Range	15-27m	10-40m	5 - >40m
Coral Type	soft corals and whip corals	There is no coral growth inside the silted holds	Completely covered by Soft corals
Fish Species	Bull Sharks, Sea Snakes, Turtles, Eagle Rays, Barracudas And Dolphins	Soldierfish And Sweepers	Sunfish, Great Barracuda, Napoleon Fish Peacock, Coral Trout, Regal Angelfish And Surgeonfish And Scribbled Filefish
Photo			

Limitation for Recreational Diving

Ministry of Tourism Regulation Nomor 7 Tahun 2016



- Diving is limited to “light zone” with maximum of vertikal-horisional penetration for 40m
- Above that limit, the diver must have specific certificate for technical diving.

DEVELOPMENT OF DIVING TOURISM DESTINATION 2017



SUMATRA	JAWA	BALI	NTB	NTT	KALIMANTAN	SULAWESI	MALUKU	PAPUA
Pulau Weh	Krakatau	Padang Bai	Gili Matra	Pulau Komodo	Derawan	Bunaken	Ambon	Waigeo
	Pulau Seribu	Nusa Penida	Senggigi	Maumere	Maratua	Lembeh	Banda Neira	Misool
		Amed & Tulamben		Alor	Kakaban	Bitung	Morotai	Teluk Cendrawasih
		Menjangan			Sangkalaki	Gorontalo	Halmahera Barat	
		Pemuteran				Togean	Ternate	
		Puri Jati				Wakatobi		
		Les				Bira		
						Selayar		
						Kapoposang		
						Donggala		
TOTAL		37 AREAS						



CAPACITY BUILDING FOR DIVING GUIDE

- a. Safety is the top priority for diving tourism
- b. Human resource need to be developed
- c. Dive guide must have rescue diver certificate and first aid on Diving
- d. The skill and expertise needs to be build and updated through certain training and monitoring.




CAPACITY BUILDING TO ENHANCE CAPACITY FOR LOCAL DIVING GUIDE (MINISTRY OF TOURISM)

NO	AREA	OPEN WATER	ADVANCE	RESCUE	DIVE MASTER	TOTAL
1	Raja Ampat	-	-	7	13	20
2	Wakatobi	-	-	10	9	19
3	Sabang	-	-	15	-	15
4	Tj. Lesung	10	-	-	-	10
5	Alor	13	14	13	-	40
		23	14	45	22	104



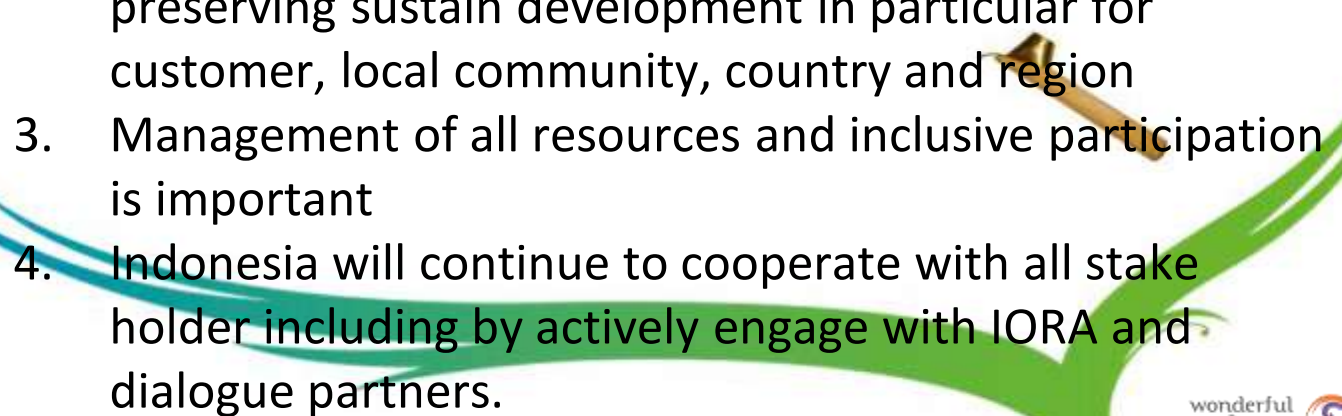


Enhancing Capacity ?

1. Networking
 2. Survey, Research: SWOT
 3. Invest in Education; school, workshop, training
 4. Exchange – Internship, co-project
 5. Database – bank data
 6. Collaboration
 7. The most important hint is to take the local wisdom as primary starting point; elaborate and make a basic policy for sustainable development
- 



CONCLUSION

1. Marine Tourism will create significant impact for economy development
 2. Marine Tourism is about providing quality as well as preserving sustainable development in particular for customer, local community, country and region
 3. Management of all resources and inclusive participation is important
 4. Indonesia will continue to cooperate with all stakeholders including by actively engaging with IORA and dialogue partners.
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THANK YOU

