



Women's Economic Empowerment within German Cooperation and GIZ

with a special focus on the



Region

Presentation by Dr. Thomas Krimmel
at the IORA Ministerial Conference on Women's Economic Empowerment
Mauritius, 28/29 August, 2018



GOAL 5 GENDER EQUALITY

Gender equality in the 2030 Agenda



**IN 2030
THERE WILL BE NO
DISCRIMINATION
AGAINST WOMEN
AND GIRLS, ANY
WHERE IN THE
WORLD**

- Key prerequisite for sustainable development worldwide and achieving the SDGs
- Separate goal - **SDG 5: Gender equality**
- **Many of the targets of other SDGs relate to gender** (interlinked target system); e.g. SDG targets for poverty, health, education, employment and climate
- Explicit mention under the overarching principle: **Leaving No One Behind (LNOB)**



Triple Approach of German Cooperation

- In all its cooperation projects with partner countries, Germany is pursuing a **Triple Approach**:
 - **Empowerment:** Ending gender-based discrimination and disadvantages as well as promoting women's rights
 - **Gender Mainstreaming:** Integration of a gender perspective into all development policies
 - **Policy dialogue:** Strengthening of women's rights and gender equality are integral part of any bi- and multilateral development policy advice and sectoral dialogue





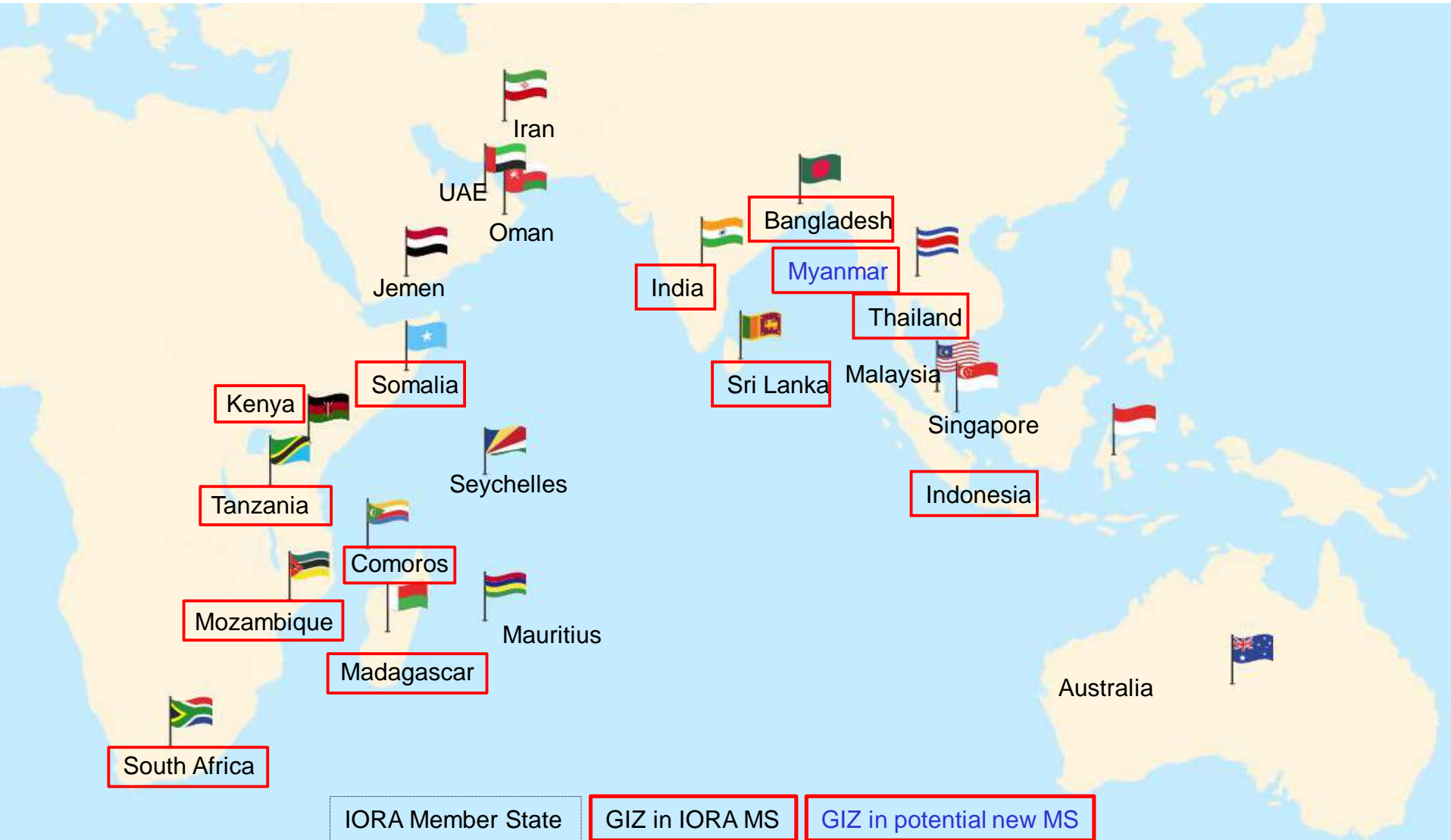
Gender Equality is a key quality feature of our work

The image displays three overlapping document covers. The leftmost cover is titled 'Gender Strategy' and features a stylized graphic of two figures in orange and red. The middle cover is titled 'Guidelines on designing a gender-sensitive results-based monitoring (RBM) system' and also features the same stylized graphic. The rightmost cover is titled 'Allgemeine Arbeitslife Safeguards+Gender Managementsystem' and features a circular logo with the text 'SAFEGUARDS + GENDER' and 'Version Mai 2018'. The GIZ logo is visible at the bottom of each cover.

- Mandatory minimum requirements applied to the entire project cycle
- ‘Safeguards’ are environmental and social standards to protect people and the environment.
- ‘Gender Equality’ goes beyond the do-no-harm approach and also addresses potentials.



German Cooperation Engagements in IORA Member States





WEE-EXAMPLE: Bangladesh

Most of the GIZ projects in the country directly benefit woman and their economic empowerment:

- Several projects in the renewable energy and energy efficiency sector provide support for **improved cooking technology**, as well as **solar energy for lighting** and electrical appliances.
- In the garment sector, with a predominantly female labour force, GIZ is
 - supporting **Safety Retrofits and Environmental Upgrades**,
 - the introduction of **safety, social and environmental standards**,
 - the introduction of an **Employment Injury Protection Scheme**, and
 - a **University partnership** for sustainable textile production.





WEE-EXAMPLE: India

Within the Climate Change Adaptation Programme North Eastern Region (CCA-NER), **ERI-SILK VALUE CHAIN INTERVENTIONS** produced the following results for women:



- Improving the production process (spinning & weaving), including Standardization & documentation of best practices
- Training manuals developed, and weavers trained
- Integration to State Sericulture Mission



Under the UPNRM Project **INTEGRATED FISH FARMING (IFF)**

- 451 Women Fish Farmers benefitted directly
- Demonstration for others

Key Project impacts:

- Average fish productivity increased by **150%**
- Increase in income by **125%**
- Soil health has been improved.
- Organic content in soil increase by **2%**.
- Chemical Fertilizer used reduced by **30%**.
- Water quality and pH level is balanced.
- Organic vegetable consumption per HH increased by **20%**.

Source: Impact Study by Xavier Institute of Management Bhubaneswar, Odisha





WEE-EXAMPLE: Indonesia

Within the framework of FORCLIME, GENDER MAINSTREAMING has become a prominent component, with achievements:

- Training for Forestry Service staff in participatory gender analysis.
- FORCLIME report on Gender Concept.
- Integrating gender aspects into socio-economic surveys around Forest Management Unit (FMU) locations.
- Study of gender-based adaptation to climate change
- Promoting the work of gender focal points at the Min. of Env. and Forestry, incl. the District Forestry Service level,
- Implementing gender – based capacity building measures

Forests and Climate Change Programme (FORCLIME)

FORCLIME Technical Cooperation (TC), a programme implemented by the Indonesian Ministry of Environment and Forestry, Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and funded through the German Federal Ministry for Economic Cooperation and Development (BMZ).





WEE-EXAMPLE: Kenya

The regional Programme E4D/SOGA follows a two-fold gender approach in its actions in Kenya, Tanzania, Mozambique and Uganda:

a) **Employment promotion** for women in female-dominated sectors, such as catering, hospitality, agriculture and food processing, tailoring, ...
(Change in the system)

b) **Challenging gender stereotypes** through promoting women in male-dominated sectors, such as welding, electrical installation, mechanical repairs, ...
(Change of the system)

- So far, E4D/SOGA has achieved a women participation of 40% of trainees, 40% in job enrolment, and 30% in income increases.





WEE-EXAMPLE: Madagascar

- The **Sustainable Fisheries and Aquaculture programme** promotes, among others, the intensification of fish pond as well as combined rice-fish culture, mainly targeting female-headed farming households.
- Within the framework of the **Adaptation of agricultural value chains to climate change (PrAda) programme**, and its predecessor programme with EU co-funding, 6.246 in the Southern part of the country have been integrated into agricultural value chains in fruits, honey, and spices for export, and more than 400 have been professionalised through memberships in cooperatives.
- In total, women-headed farming households account for more than 30% of the beneficiaries.





WEE-EXAMPLE: Mozambique



Within the framework of the Global Programme for Green Innovation Centres in Agriculture, AGRICULTURAL VALUE CHAINS and ACCESS TO FUNDING is promoted in Mozambique, with a strong focus on women participation. Among others

- Value chains with a specific potential to include more women are prioritised.
- 813 micro-entrepreneurs and 3 medium enterprises (of which 45% women) have been integrated in inclusive negotiation models (InBM).
- Access to banking facilities have been facilitated for 43,287 SMEs, of which 67% are managed by women.



WEE-EXAMPLE: South Africa

Under the regional Programme **Prevention of Violence against Women and Girls in Southern Africa**, flagship projects in South Africa, Lesotho, and Zambia serve to enhance coordination and mutual understanding among stakeholders, such as:

- Mobile phone app for women with information on their rights and services and an emergency function;
- Establishing VAWG workplace programmes with private sector companies;
- Engaging churches and traditional leaders in awareness raising campaigns;
- Working with the media and creative industry to improve gender sensitive reporting.



Project title	Prevention of Violence against Women and Girls in Southern Africa
Financing Agency	German Federal Ministry for Economic Cooperation and Development (BMZ)
Implementing partners	Multi-stakeholder partnerships with government, civil society and private sector
Project area	South Africa, Lesotho, Zambia
Duration	01/2018 - 12/2020
Budget	€ 10m





WEE-EXAMPLE: Somalia

Women play a great role in the two projects currently being implemented in Somalia: The **Somali Reintegration Programme**, and the **Fish for Nutrition Programme** in Jubaland.

- Promotion of businesses owned by women, for example in the milk sector
- Technical skill training to women: Solar technician, hairdressing and cosmetics, hospitality, computer, fish processing
- Capacity building to Ministry of Gender
- Close Collaboration and Capacity Building to Jubaland Refugees and IDPs Affairs Commission (headed by female Commissioner)
- ... and the Chamber of Commerce and Industry to increase participation and representation of women.





WEE-EXAMPLE: Sri Lanka

The SME Sector Development Programme works on improving framework conditions, technology transfer, access to finance, innovation and entrepreneurship. It puts special emphasis on the inclusion of women:

- For example, 90 of the 200 spice farmers supported with respect to the certification of organic products are women. This support is implemented through a PPP with European import companies for tropical fruits and spices and complemented by the establishment of a *National Organic Control Unit*.
- The introduction of insurance products is mitigating the increasing climatic risks of agricultural production.
- The mentoring of start-up enterprises is also mainly benefitting women.





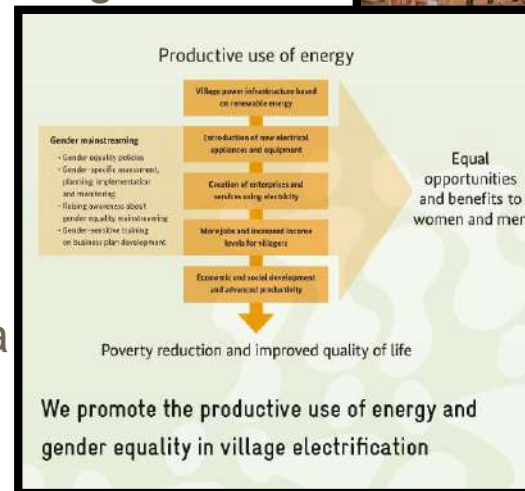
WEE-EXAMPLE: Tanzania

The Project **UNLOCKING BENEFITS OF ELECTRIFICATION FOR WOMEN (UBEW)** is assisting women in Lake Victoria region to create businesses and thereby improving their quality of life.

UBEW is a partnership between JUMEME, a micro-utility that operates Solar-Hybrid Mini-Grids in remote settlements in Tanzania and the GIZ Sustainable Energy programme, and the E4D/SOGA.

It follows a systematic approach to promote equal employment benefits for men and women from village electrification projects.

GIZ and JUMEME are preparing to scale-up the project activities to reach up to 80,000 people in the Victoria Lake region.



"The village leaders initially did not believe that we could become entrepreneurs. Now we have proven that woman can succeed in business and also become role models for others."
 Osula Karu, Bakery owner



WEE-EXAMPLE: Myanmar

With co-funding from the EU, GIZ is implementing a **Private Sector Development Programme**. Typically, women account for more than half of the beneficiaries. Achievements include:

- 40 trained trainers for aspiring start-ups and entrepreneurs
- >100 trainings with > 4000 participants in the field of business skill improvements conducted
- Bank staff trained on advise for entrepreneurs
- 12 BDS providers trained.
- Membership in Women Entrepreneurs Working Groups increased to 59 women.





GERMANY as Dialogue Partner of IORA

Since October 2017, Germany has taken up a more active role as IORA dialogue partner, with the implementation of the IORA Secretariat Support Project through GIZ.

As by IORA request, the focus of this support is on **Disaster Risk Management**, and **Maritime Safety and Security**.

However, as with all GIZ projects, the **inclusion of gender aspects** are dealt with as a cross-cutting issue, which will receive a strong consideration in all IORA activities to be supported by GIZ.

But there is certainly also a scope to enlarge this cooperation, e.g. on WEE, through **participating in ongoing GIZ activities (trainings) in member states**.



SOME LINKS:



WEE in Private Sector Development: much experience - recent publications

- Study: Women's Economic Empowerment in Technical Assistance Programmes – Examples of good practice in PSD“: <http://star-www.giz.de/pub?r=42622>
- Study „WEE in the MENA Region: Rapid assessment of household-level results“: <http://star-www.giz.de/pub?r=42560>
- Practitioner’s Tool: http://www.enterprise-development.org/wp-content/uploads/WEE-Rapid-Qualitative-Assessment_Practitioner-Tools-Brief_Formatted.pdf
- Annex/Questionnaire: http://www.enterprise-development.org/wp-content/uploads/WEE-Rapid-Qualitative-Assessment_Annex-1.docx
- Policy Brief: http://www.enterprise-development.org/wp-content/uploads/Policy-Brief_designing-and-measuring-results-gender-responsive-PSD-programs.pdf
- 2015: Toolbox “Promoting equal participation in sustainable economic development” and “Promotion of female employment” (SP Employment)



SOME LINKS:



Gender Knowledge (<https://www.genderingermandevelopment.net/>)



Gender Knowledge Platform

Consultants Pool

Background and Terms

Tools

Gender Sectoral Info

Good Practices Worldwide

BMZ Gender Action Plan



Economic Empowerment

GENDER PAYS OFF!

**GERMANY shares the IORA gender
commitment and will stay engaged !
THANK YOU**