



## Indian Ocean Rim Association (IORA)

### Women Empowerment through Entrepreneurship

27<sup>th</sup> September, 2017 at Pravasi Bhartiya Kendra, New Delhi

#### AGENDA

27<sup>th</sup> September 2017

09:30 – 10:00	Registration
10:00 – 10:45	<b>INAUGURAL SESSION</b>
	Welcome Address by FICCI
	Keynote Address by <i>Shri K V Bhagirath, Secretary General, IORA</i>
	Inaugural Address
	Special Address
10:45 – 11:00	Tea/Coffee Break
11:00-12:00	<b>SESSION 1</b> <b>Strategic Entrepreneurship &amp; Innovation</b> 1. Strategic Entrepreneurship approach & Innovation for Brand sustenance & growth 2. Social Entrepreneurship, Start Up Accelerators & Incubators 3. Best practices sharing across IORA representatives
12:00-13:00	<b>SESSION 2</b> <b>Entrepreneurial Education</b> <ul style="list-style-type: none"> <li>• How to formally skill up to become an entrepreneur</li> <li>• Refresher programs for entrepreneurs</li> </ul>
13:00 – 14.00	Networking Lunch
14:00-15:00	<b>SESSION 3</b> <b>Financial Literacy &amp; Entrepreneurial Finance</b> <ul style="list-style-type: none"> <li>• Micro-financing to crowdfunding</li> <li>• Art of Fundraising</li> <li>• Financial Planning</li> </ul>
15.00 – 16.00	<b>SESSION 4</b> <b>Creating a Safe Work Environment &amp; Entrepreneurial Legal support</b> <ul style="list-style-type: none"> <li>• Policies for Human Resource Management</li> <li>• Harassment at Workplace</li> <li>• Ethic based practices</li> </ul>
16.00--16:15	Tea/Coffee Break
16.15 – 17.15	<b>SESSION 5</b> <b>Interactive Session with Women Entrepreneurs</b> <ul style="list-style-type: none"> <li>• Sharing of Entrepreneurial journey by Women Entrepreneurs from IORA Nations</li> </ul>