

INDIAN OCEAN RIM ASSOCIATION WORKSHOP

TRANSNET NATIONAL PORT AUTHORITY

SOUTH AFRICA

MAY 2018





CRUISE TOURISM
A SOUTH AFRICAN PERSPECTIVE

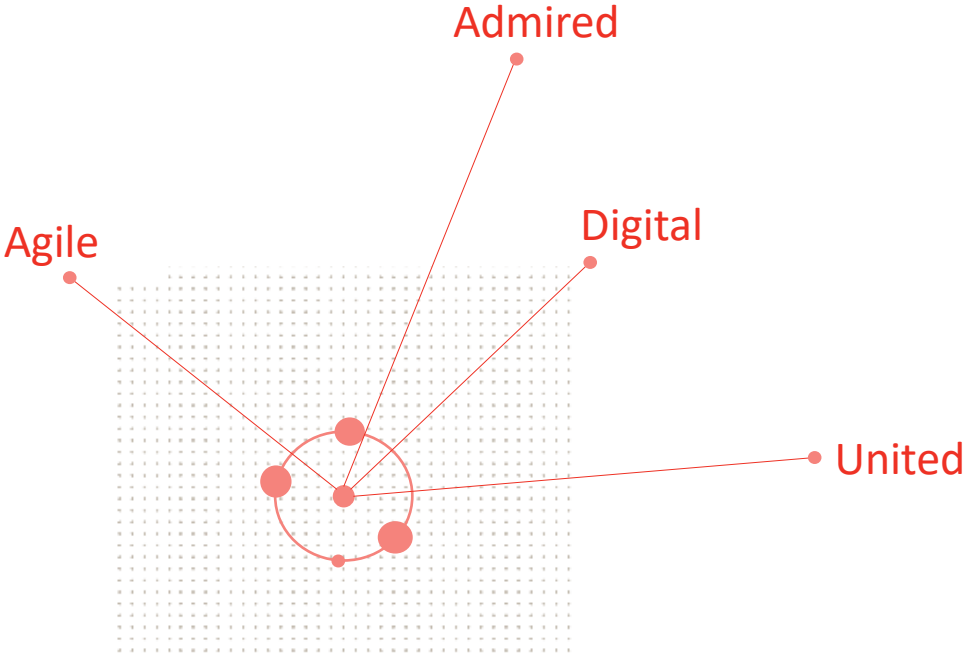


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SOUTH AFRICAN CRUISE MARKET



- The South African cruise market has seen significant growth since the international cruise market has grown from 5 million passengers to over 20 million passengers over the last 17 years.
- This growing demand by passengers to cruise from South African ports, specifically in Durban and Cape Town.
- The South African Port Authority (Transnet National Ports Authority) has positioned Durban and Cape Town as stimulus cruise home ports whilst Richards Bay, Mossel Bay, Port Elizabeth and East London are ports of call.
- The passenger numbers in the 2 main cruising Ports has grown significantly with Durban growing from 116 772 in Year 2006 to 185 390 in Year 2017.



CRUISE VESSELS CURRENTLY CALLING IN SOUTH AFRICA



- COSTA NEORIVIERA
- THE WORLD
- MSC SINFONIA
- CRYSTAL SERENITY
- ASTOR
- SILVER WHISPER
- COSTA DELIZIOSA
- QUEEN MARY 2
- OCEAN PRINCESS
- AFRICA MERCY
- AMADEA



PORT AUTHORITY ROLE IN ENABLING CRUISE TOURISM



- The South African Department of Home Affairs Immigration Infrastructure has designated SA Harbours as International Ports of Entry.
- The Port Authority is therefore required to make provision for the following:
 - ✓ Adequate Immigration Building within each Harbour Port of Entry,
 - ✓ Permanent customized Passenger Terminals,
 - ✓ Communication channels during cruise operations between all relevant stakeholders,
 - ✓ Facilitation of rapid response mobility of Immigration Officials and vehicles within Harbour Precincts



PORT AUTHORITY ROLE IN ENABLING CRUISE TOURISM



- In aligning to the Department of Tourism Cruise Strategy, TNPA's Strategic Position is to offer **new and modern cruise terminals** that will provide an **ideal gateway to a unique South African experience** through the Ports of Durban and Cape Town in support of the tourism industry.
- The value proposition is to provide modern reception facilities with **safe, reliable and efficient marine services** to enhance the experience into the **wonders of South Africa and the African Continent.**
- Cruise Terminals provide a **Multi-Modal Connectivity** to the **region** and the **world**, thus contributing to the growth of the tourism industry.





TNPA POSITIONING THE HOME PORTS

PORT OF DURBAN

Durban is increasing in popularity due to:

1. Its gorgeous coastline and amazing beaches.
2. Warm subtropical climate giving the city year round very pleasant weather conducive for cruising most of the year
3. It has a golden mile promenade that is very popular for cycling, jogging, roller skating, networking etc
4. Durban is a multicultural city of South Africa with great diversity of cultures reflected in the cities architecture as well as in the food culture
5. Proximity to the two World Heritage Sites (Isimangaliso Wetland Park and Drakensberg), shore excursions, land programmes and promotion of wildlife experiences at the luxury game lodges.
6. The port of Durban is a popular departure port and port of call on the east coast due to its proximity to the hinterland

Port of Durban
and
Port of Cape
as Cruise
Home Ports

PORT OF CAPE TOWN

1. Cape Town is a leisure destination, with robust infrastructure, hotels, airlift, venues and other logistical elements are highlights.
2. Boasts of white sandy beaches, restaurants and entertainment giving access to nature at its best including world class vineyards and game lodges.
3. Cape Town and the Western Cape have a high degree of iconic attractions such the V&A Waterfront, Table Mountain, Robben Island, Cape Point, Groot Constantia Wine Estate, Kirstenbosch Botanical Gardens and the Cape Town City Walk.
4. Cape Town is well positioned to support homeport traffic by cruise.

OBJECTIVES OF CREATING CRUISE TERMINAL IN SOUTH AFRICA



Advance the Kwa Zulu Natal and Western Cape regions as leading cruise tourism destinations.

Position the Southern African Region as an international cruise destination.

Double the number of international visitors and the economic value of cruise traffic to KZN and WC.

Target markets from KZN, Gauteng, Western Cape and also penetrate the greater African market.

Design cruise terminals as a tourist destination that integrates with the Port City Developments and allow secondary uses for functions, meetings and conferences

Facilitate deployment of bigger vessels and extension of the cruise season all year round

Promote small business growth and workforce development

Leverage economic spinoffs for tour operators, hotels, game reserves, lodges and attractions in Durban and related industries

ARTIST IMPRESSION OF THE NEW DURBAN CRUISE TERMINAL



- **Multipurpose facility for events, training and conferencing**
- **Green and energy efficient terminal**
- **Multiple vessels can operate on a concurrently.**
- **Embarkation and disembarkation of passengers can occur simultaneously.**
- **Parking for at least 192 vehicles, 12 buses with curb side drop-off facilities.**
- **Dedicated baggage drop-off areas and separate screening and temporary holding areas.**
- **Separate entrance and exit points to facilitate free flow of passengers.**
- **Security booths at the vehicle access points**

ARTIST IMPRESSION OF THE NEW DURBAN CRUISE TERMINAL



- **A single storey building with a design layout to accommodate a future second floor.**
- **Terminal floor plan layouts showed:**
 - **Process flow**
 - **Optimization of terminal floor space**
 - **Space allocation for ancillary services**
 - **Retail component**

DURBAN'S POINT WATERFRONT INTERFACE WITH THE CRUISE TERMINAL



CAPE TOWN CRUISE TERMINAL



IMMIGRATION

Immigration processes available

AMENITIES

- Tourist information desk
- Wheelchair-friendly bathrooms
- Baby-changing facilities
- Restaurant & Shopping within 5 minute walk
- Free Wi-Fi available

PARKING ARRANGEMENTS

- 150 open area bays for drop and go
- Longer term parking available

COACH PARKING

- Coach parking and drop off space available
- 10 coaches can be accommodated

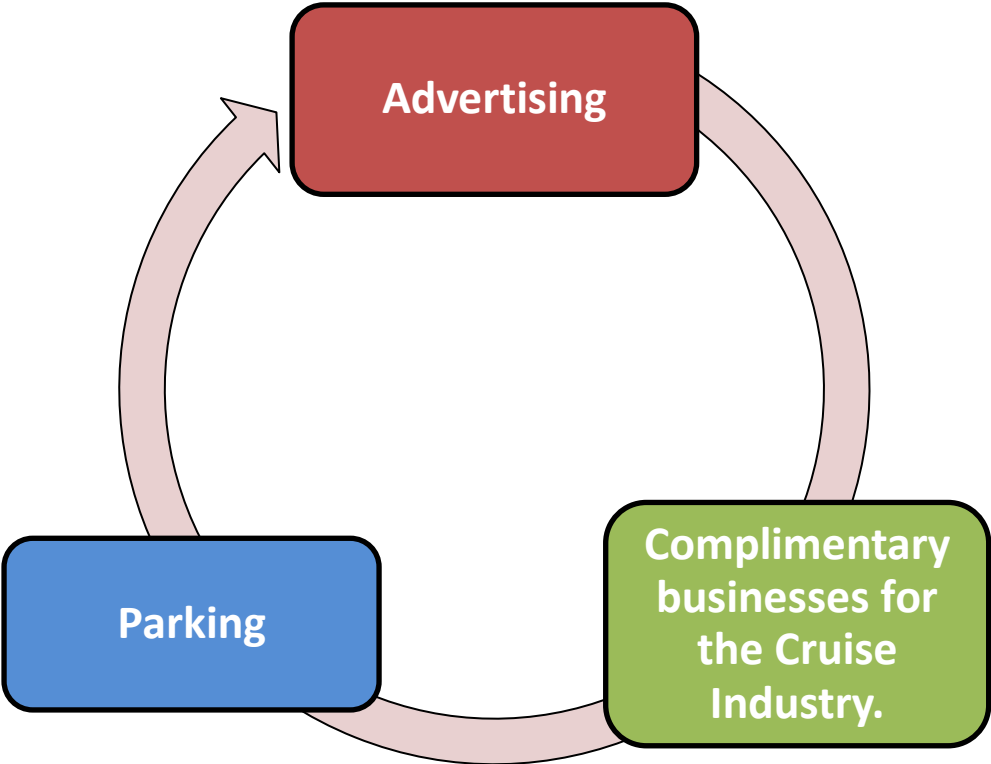
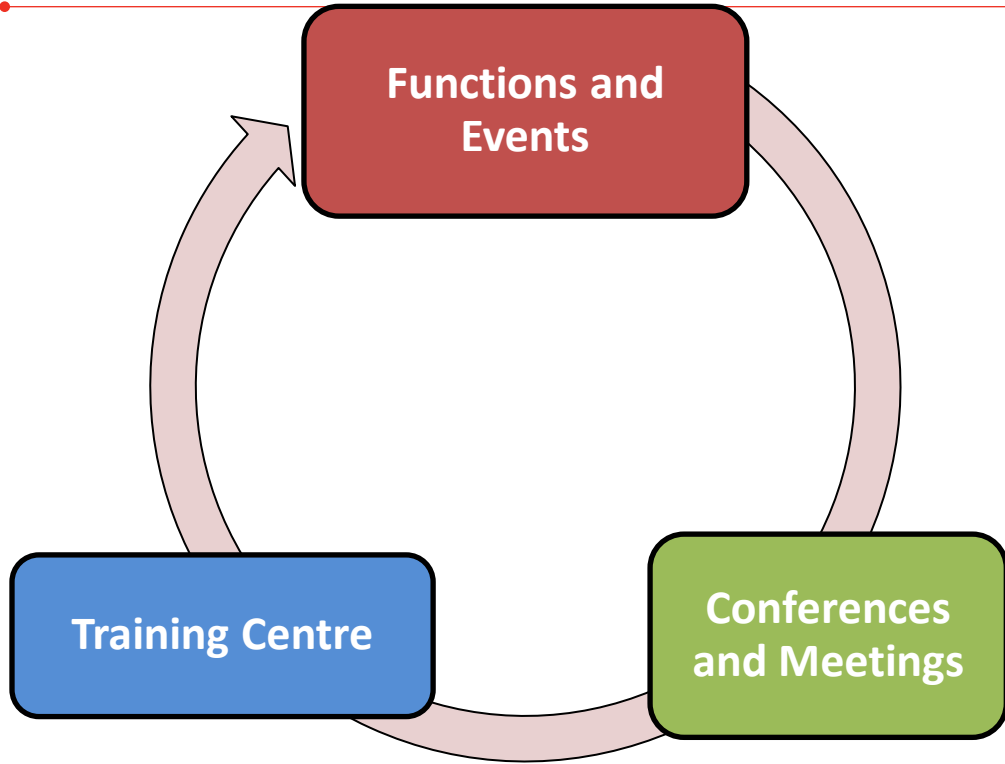
PUBLIC TRANSPORT ACCESS

- Taxis
- A My CiTi station is located 150 meters

OTHER TRANSPORT OPTIONS AVAILABLE

- City Sightseeing stop
- Bicycle rental (5 minute walk)
- Car hire (15 minute walk)
- Cape Town International Airport (20 minute drive)

COMPLIMENTARY USE FOR CRUISE FACILITIES



CRUISE TOURISM DESTINATIONS IN SOUTH AFRICA



CRUISE TOURISM DESTINATIONS FROM SOUTH AFRICAN PORTS



Durban

- Portuguese Islands with 3 days cruise
- Pomene, Portuguese Islands with 4 days cruise
- Maputo, Pomene, Portuguese Islands with 5 days cruise
- Nowhere Cruise with 2 days cruise
- Port Louis and La Possession with 11 days cruise
- Cape Town with 3 days cruise

Cape Town

- Walvis bay with 4 days cruise
- Nowhere with 2 days Cruise
- Port Elizabeth & Durban with 4 days cruise



CRUISE SERVICE OFFERING



Family Fun

Take your children on a journey of discovery, with a special programme for kids - the perfect family trip.

City Tour

Explore the city centre with a guided tour and soak up the local scenery with comfortable coach ride.

Culture & History

Learn all about the history and culture of your destination, with visits to must-see locations and guided tours of key sites.

Sports & Adventure

Opportunities for sport and fun range from trekking and snorkelling to kayak tours and 4x4 vehicle adventures

Wonder of Nature

Spectacular scenery and discover the fascinating flora anfauna of your destination.

Something Special

From gastronomic tours and guided shopping trips to religious visits.

Sea & Sun

Some pure relaxation, basking on a beautiful beach or enjoying the stunning views



CRUISE ACTIVITIES AT PORTUGUESE ISLANDS



Portuguese Island

Portuguese is a small, uninhabited, **sandy island** situated at the edge of Maputo Bay, next to Inhaca Island, a perfect getaway for families/friends looking for the original island experience.

- ❖ A walk around the island covering 6km of the beach
- ❖ Shore excursions to Inhaca island
- ❖ Coral Gardens Snorkelling Excursion
- ❖ Sea Kayaking
- ❖ Fun Torpedo
- ❖ Dolphin watching
- ❖ Exclusive Beach Lounge



CRUISE ACTIVITIES AT POMENE



Pomene

Pomene is a **brand new cruise destination** in Mozambique, an idyllic bar of sand separating the sea from an estuary with **a mangrove forest**, has been upgraded with shade and bars for your enjoyment.

- ❖ Pomene Nature Reserve Mangrove Tour
- ❖ Abandoned Hotel Shuttle Transfer
- ❖ Quad Biking
- ❖ Sea Kayaking Rental
- ❖ Pedalo Boat Rental
- ❖ Pomene Snorkelling
- ❖ Ocean Safari



ECONOMIC SPIN OFF'S FROM THE CRUISE INDUSTRY



THANK YOU

