

**Italy-IORA Dialogue Partnership**  
**IORA webinar on Developing Sustainable Cruise Tourism**  
**Part of the 11th edition of “Diplomacy - Festival della Diplomazia”**  
**Wednesday, 21 October 2020**  
**09:00 – 13:00 Rome time (UTC+2hrs)**

*Final Programme/Agenda*

09:00 – 09:30	<p><b>Opening Session</b></p> <p>Programme Director: Mario Andrea Vattani, IORA National Focal Point, Italian Ministry of Foreign Affairs and International Cooperation</p> <p><b>Welcome Remarks</b> Undersecretary MOFA, Hon. Manlio Di Stefano</p> <p><b>Opening Session</b> Remarks: Undersecretary, Minister Advisor for Tourism Affairs, Ministry of Economy, UAE, H.E. Mohammad K. Al Mheiri Remarks: Secretary General of IORA, Dr Nomvuyo Nokwe</p> <p><b>Keynote Speech</b> Maldives' Deputy Minister of Tourism, Dr Naushad Mohamed</p>
09:30 – 10:00	<p><b>Virtual Group Photo</b></p> <p><b>Session One - Impact of COVID-19 on the global cruise industry</b></p> <p><b>Chair:</b> Mario Vattani, Italian National IORA Focal Point, Ministry of Foreign Affairs and International Cooperation</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Roberto Alberti, Senior VP &amp; Chief Strategy Officer, Costa Group</li> <li>• Silvia Bruzzi, Dept. of Economics, University of Genova</li> <li>• Ukko Metsola, Director General Cruise Lines International Association (CLIA) Europe</li> <li>• John Portelli, General Manager, Roma Cruise Terminal srl</li> </ul>

10:00 – 10:45	<p><b>Session Two - How cruise lines and cruise ports are fighting back &amp; Impacts on cruise jobs and recruitment (prevention &amp; control, emergency mechanisms)</b></p> <p><b>Chair:</b> Luigi Giannini, President of the Italy IORA Committee</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Francesco Maria Di Majo, President Port Authority Civitavecchia</li> <li>• Pascal Viroleau, Chief Executive Officer, Vanilla Islands Organisation</li> <li>• Ratna Chadha, Co-founder and Chairperson, TIRUN Travel Marketing and India representative Royal Caribbean Cruises Ltd</li> </ul>
10:45 – 11:30	<p><b>Session Three - Restarting cruise market and regaining market confidence</b></p> <p><b>Chair:</b> Laurence Martin, Secretary General of Federazione del Mare</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Rossella Carrara, VP External Relations &amp; Sustainability, Costa Group</li> <li>• Amrita Craig, Marketer, Mauritius Tourism Promotion Authority</li> <li>• Alessandra Priante, Director Regional Department for Europe at World Tourism Organization, UNWTO</li> </ul>
11:30 – 12:15	<p><b>Session Four - Future development trend of cruise industry after the epidemic</b></p> <p><b>Chair:</b> Vincenzo Petrone, President of Assonave</p> <p><b>Speakers:</b></p> <ul style="list-style-type: none"> <li>• Massimo Debenedetti, Corporate Vice President Research &amp; Innovation, Fincantieri</li> <li>• Kate O'Shaughnessy, Australian High Commissioner to Mauritius and Seychelles, and Ambassador to Comoros and Madagascar</li> <li>• Babak Bani-Jamali, Advisor, Ports and Maritime Organization, Iran</li> <li>• Francesco Beltrame, University of Genova, ENR-RINA</li> </ul>
12:15 – 12:45	<p><b>Working Session: Outcome document &amp; way forward</b></p> <p>Moderator/Co-Chair: Italy/IORA Secretariat</p> <p><i>Reviewing the Outcomes/Recommendations of the Workshop</i></p>
12:45 - 13:00	<p><b>Closing Session</b></p> <ul style="list-style-type: none"> <li>• Concluding Remarks by Italy: Luca Sabbatucci, Director General for Global Issues, Ministry of Foreign Affairs and International Cooperation</li> <li>• Word of thanks, Gareth Rees, IORA Secretariat</li> </ul>