

Calling the Indian Ocean seafood sector!

Invitation: an online presentation of the First Digital Seafood Trade Show (May 20th-21st, 2021)

In the framework of Italy's Dialogue Partnership with the Indian Ocean Rim Association (IORA), the Italian Ministry of Foreign Affairs, through its National IORA Focal Point, is pleased to support the First Digital Seafood Trade Show (see [conference website](#) and [video](#)). The trade show will take place on May 20th and 21st, and will be the first international exhibition of the seafood industry to be entirely hosted online.

This digital trade event dedicated to the international seafood industry is a project organised by Assoittica Italia, an active member of the Italy IORA Committee. With participation from 49 countries, the exhibition will welcome the institutional partnership of IORA, and provide a great opportunity for seafood companies from IORA Member States to reach new markets in Europe and in other regions of the world.

Promotional webinar to be held in advance, on April 13th, 2021

To better explain the new opportunities that the trade show can offer companies of the fishing and seafood sector to improve visibility and develop new markets, Italy will be hosting a webinar in cooperation with IORA on Tuesday, April 13 at 09.00 (Italy Time, GMT+2). The agenda will be:

- **Welcome** addresses:
 - *Min. Mario Vattani - Italy National IORA Focal Point, MOFA*
 - *Mr Marc Livsey – Director (Trade and Investment), IORA Secretariat*
- **Presentation** of the First Digital Seafood Trade Show
 - *Dr. Giuseppe Palma – Secretary General – Assoittica Italia*
 - *Dr. Britta Coppola - Organizing Secretary - Digital Seafood Trade Show*
- **Q&A session**
- **Conclusion** at 10.00 (Italy Time, GMT+2)

Join the webinar via Zoom here:

<https://us02web.zoom.us/j/89473281600?pwd=SUw5c3hweGpMc0UzSWJlWWI0eDNWQT09>. Meeting ID: 894 7328 1600, Passcode: 948525

We look forward to your participation in this unique project, which will become an annual appointment and is planned to remain online as an additional opportunity for companies in the seafood sector to develop their network and access the platform to virtually visit booths, participate in thematic conferences, meet buyers, attend events and cooking shows, just as in a classic in-person trade show.

Special discounted rates for companies in IORA Member States

Assoittica Italia is offering special rates to companies in IORA Member States. To access these rates, companies should contact the IORA Secretariat (hq@iora.int) which will confirm the nomination with IORA governments. Companies will need to register themselves on the conference [website](#).

- Medium booth (initial cost EUR750.00, 40% promotion, final cost EUR450.00)
- Premium booth (initial cost EUR1,250.00, 50% promotion, final cost EUR625.00).

Request to circulate to seafood companies

Please forward this invitation to seafood companies, associations, and other stakeholders located in IORA Member States who may be interested in this opportunity.

More information

To register for the trade show on 20-21 May, consult the website as either a [visitor](#) or [exhibitor](#).

For more information about the trade show, contact [Assoittica Italia](#).

For more information about IORA's role as an institutional partner, contact the IORA Secretariat: hq@iora.int.